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# MAD

"If at first you don't succeed...you're about normal!"

—Alfred E. Neuman

**WILLIAM M. GAINES** publisher    **ALBERT B. FELDSTEIN** editor

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**NICK MEGLIN** senior editor    **JOHN FICARRA** associate editor

**GLORIA ORLANDO, CELIA MORELLI** subscriptions

**JACK ALBERT** lawsuits    **ANNE GRIFFITHS** logistics

**CONTRIBUTING ARTISTS AND WRITERS**

*the usual gang of idiots*

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## LETTERS DEPT.



### SUPERDUPER MAD

"Superduperman II" was just as good as your first "Superduperman"... unfortunately.

No Name  
Somewhere, USA

I thought your "Superduperman II" was great! But, then again, I like skid row.

Brian Alber  
Collingswood, NJ

Quick! Somebody sue MAD before "Superduperman III" soars into being!

Michael Tavares  
E. Taunton, MA

I liked your cover with Superman in his underwear. But why didn't you have him in Superman Underoos?

Brian Scott  
Overland Park, KS

I liked the little pig that Mort Drucker drew in the third panel of "Superduperman II". The only problem is the pig had Hebrew letters on its backside and I don't read Hebrew. Any idea what the letters spelled?

Mary Whiting  
Richmond, VA

We don't know, but whatever it is we're betting it isn't "kosher."—Ed.

One of your readers said "Superduperman" was super-duper, man! Well, I think "Superduperman II" was super-duper, man, too!

Allan Tait  
Ontario, CANADA

ALSO: Tim Benedict, Pleasantville NY; Marty Gandara, Albuquerque NM; David Cherisna, Ontario CANADA; Chris Huckstep, Omaha NE; Jim Gorseclose, Crossville TN; Josh Shackman, Ann Arbor MI; Mike O'Neil, Cape Girardeau MO; Joe Cienci, Ozone Park NY; Lisa Dittami, Holliston MA; Ian Lytle, Alberta CANADA; Clay Brehm, Hastings MI; Brian Maurino, Glendale CA; Eric Lubinski, Medway MA.

### "STUFF WE DON'T GET TO SEE ON THE TUBE"

...A soap opera marriage that lasts more than three months.

Mike Chaldou  
Upland, CA

...A totally inexperienced person attempting to deliver a baby, making a mistake, and accidentally killing it.

Barry Dutter  
Scotch Plains, NJ

...A jock who says "Hi Dad" instead of "Hi Mom" whenever the camera is on him.

Big Rog Kaz  
Farmington Hills, MI

## EQUAL TIME

I am sick and tired of my sister, Cathy, getting all the exposure in MAD. First it was her baby picture in issue #43, and then her wedding picture in issue #225. What's next—her dental x-rays?!? Here's my baby and wedding pictures. I demand equal time! (P.S. Cathy *was* right about one thing. Getting your picture on the Letters Page is definitely the only real advantage to being the publisher's daughter!)

Wendy Gaines Bucci  
MADison, WI



The Lovely Wendy Gaines As A Baby...



...And As A Bride



### FUTURE SCHLOCK



our version of  
FOR YOUR EYES ONLY

and

FAMILY FEUD

plus

A MAD LOOK AT LOUSY  
KISSERS

and...lots more garbage from the  
usual gang of contributing idiots!  
All in MAD #229. On sale Dec. 29  
(don't say we didn't warn you!)



## "THE LIGHTER SIDE OF BOO-BOOS"

Dave Berg may have a "Berg's-Eye View" of things, but he is also as blind as a bat. In "The Lighter Side Of Obedience" he drew a cigarette commercial on the TV screen. There hasn't been an ad for cigarettes on television in years.

Doug Penning  
Buffalo, NY

### WHAT'S YOUR SIGN?

My stars! "Your MAD Horoscope" is the most celestial bit of green cheese to appear between your covers in many a moon! Sray in orbit!

Peter Taylor  
Tucson, AZ

### "MALE CALL"

This is the second letter I have sent to you requesting that you stop using the name "Bruce" as one for gays, hairdressers, interior decorators, etc. (You obviously "lost" my first letter.) For a while, I thought you had stopped. Then along came issue #226, page 34.

Bruce (far from gay) Arnold  
British Columbia, CANADA

Cut it with the gay jokes. We get enough crap as it is.

Ian Igus  
Malta, MT

### MORE "MISTAKES"

You missed two very obvious errors in your "How Many Mistakes Can You Find In This Picture?": 1) The electrical system is working perfectly; 2) No one is trying to sneak a friend through a side exit.

Randy Cassel  
Middletown, PA

Mistake #21: Deborah Harry appears to have talent.

Andy Cimino  
Baldwin, NY

### "AMERICAN JOKES THEY ARE TELLING IN POLAND"

Another "American Joke They're Telling In Poland": What do you call a wino with an I.Q. of 3? The editor of MAD!

Blair Powers  
Iraar, TX

For your information, the editor of MAD is not a wino. He eats only health foods, jogs five miles a day and exercises daily. He does, however, have an I.Q. of 3.—Ed.

### "OUR PLEDGE"

In "Our Pledge" of issue #226 Dick DeBartolo left out an important promise: "We promise to give you so much ice in your cup that there won't be any room left for soda."

Eric Hymorvitz  
Spring Valley, NY

How about a MAD writers' pledge: "We promise to show some imagination when recycling old jokes and material."

Dave Witt  
Northville, MI

That's a promise they could never keep!—Ed.

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WE'VE COME UP WITH ANOTHER



# ECCH



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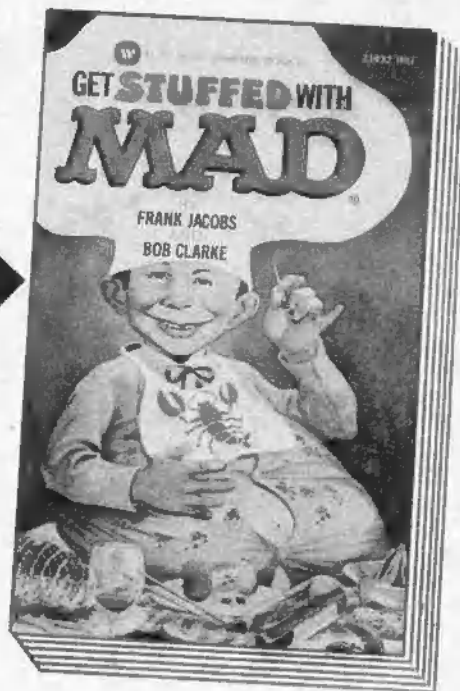
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# A TURN OF THE SCROOGE DEPT.

Many years ago, in Charles Dickens' "A Christmas Carol," Scrooge was visited by ghosts who frightened him into examining his life and changing his ways. Well, this year at Christmas time, we feel it's appropriate for another colorful character to reflect back on his deeds and see whether he is truly behaving in the spirit all his TV fans have come to expect of him. So join us now as we visit:

Mer-ry Christmas ... an' a "Heh heh heh" to everybody!

I been Yuletide shoppin'! Wait'll you see what I got my niece, Steppie! One of them Japanese Video Games!

What's wrong with that? They may've come out on the short end of the big war, but them li'l guys is electronical geniuses!

I figure "Good Will Toward Men"—even if they are shorter, 'cause what they make is a lot cheaper!

Well, if it ain't my ex-Jewish partner who was written out of the series!!

I just dropped by to have a drink with the gang and wish you a Merry Christmas, Starch!

An' a Happy Yamaha to YOU, Morey!

You mean a Happy Chanukah!

Yeah, that's it! Have a happy one of THEM!

You mean it? You really want to wish me a Happy Chanukah???

What's eatin' everybody aroun' here?! You're Jewish, ain't you?!? What ELSE would I wish you ... Happy Chinese New Year???

Hey, where you been, Starchie?

You're kidding?!? You bought a Japanese product???

But I thought you HATED the Japs!!

Starchie, look who's here!!

DID YOU SEE STARCHIE?

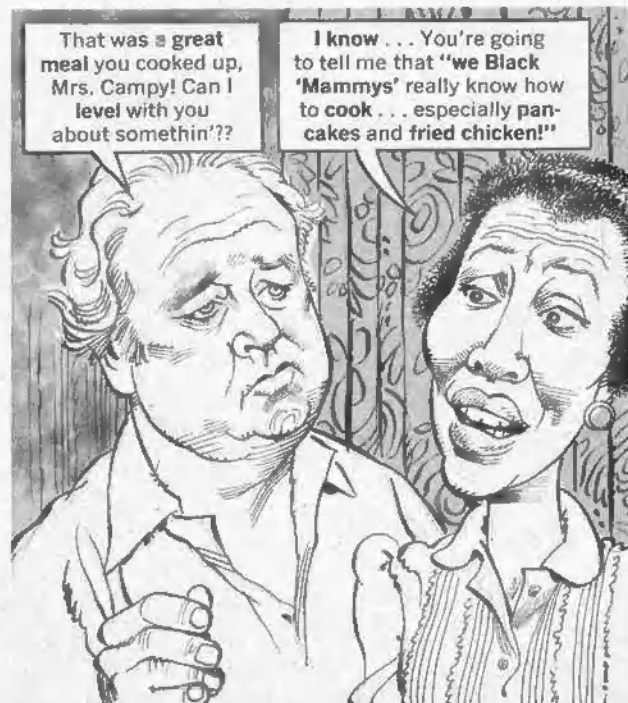
BEER

MERRY CHRISTMAS



# "STARCHIE BONKER'S PLACE" OR A CHRISTMAS CAROL O'CONNER

ARTIST: MORT DRUCKER WRITER: ARNIE KOGEN





Nahhh... it ain't nuttin' like that! I just wanna tell you you've been a great Housekeeper an' a terrific help to me ever since Edict passed away!

That's IT?!! You—you really mean—it?!

Hey, it's Christmas time! The Lord said, "Good Will Toward All Men"! I guess He meant toward all WOMEN... an I guess He meant toward your COLOREDS, too!!



Boy, there's nothing like a depressed WIDOWER to give a lift to a comedy series...!!

Why don't you go down to your Bar so the Happy Hour can start, Uncle Starchie?

There AIN'T no Happy Hour at my Bar!

I know...! But if you GO, the Happy Hour can start HERE!!

Nahh, I'm gonna hit the sack! G'night... an' Merry Christmas, Steppie! (yawn!) Merry Christmas, Mrs. Campy...!



Starchieeeee! Starchieeeee Bonkerrrrrrr!

I am the Ghost of Ratings Past!

Don't you know me? I'm Norman Leer... the CREATOR!!

Almost! I'm the Creator of your TV Series...!

What's that?? Geez, who in heck are YOU?

Cut that out!! There ain't no such thing as ghosts!

The CREATOR?? You mean you're ALMIGHTY GOD??

What do you want with ME??

Well, for openers... MORE LAUGHS!!

I am the first of the Spirits that will visit you tonight! We are here to show you the error of your ways, SitCom-wise!

Why pick on me?! Why don't you go haunt Tim Conway or Dick Van Dyke?! They each had 3 or 4 shows that went into the crapper!!



You were a pioneer, Starchie! You brought subjects into the living room that were never MENTIONED before! Remember such episodes as "Edict Has Menopause," "Meathead Has A Vasectomy," "Gloria Poses In The Nude"? Remember this one: "A Visit From A Transvestite"??

Yeah, I remember that! She was quite a guy!

Those shows went through the roof! NOW you have episodes like "Starchie Helps Steppie With Her Science Homework"! They sound like weak "Ozzie and Harriet" reruns!

Aw, lay off, huh?! Times change, an' people change! I'm ten years older! Can't a character ripen and mellow...?!

A cantaloupe is allowed to ripen and mellow! A STAR of a series pulling \$140,000 an episode has to keep on being a SIDE-SPLITTING FUNNY BIGOT!

Geez! You Hebe producers are all alike! All you think about is money!!

NOW we're getting someplace! THAT'S the old Starchie Bonker America loved!!







Starchieeee!  
Starchieeee  
Bonkerrrr!

Edict! Is that YOU?!

I am the Ghost of Laughs Past!!

Edict!! I thought you were dead an' up there in the Great Behind!!

I'm not really dead! I went to SitCom Heaven!

SitCom Heaven?? What happens up there . . . ??

You're not here for eternity! You're just here from season to season!!

I miss you, Edict! You always had a kind word for me! you were always so sweet and nice!

I still AM sweet and nice . . . !

What are you doing down here, Edict . . . ?

I came to tell you your show is THE PITS!!

You really mean that, Edict??

I never lied to you, Starchie! You're just not funny anymore! You're not bigoted! You're not insensitive! Remember the laughs we used to have at my expense? Remember that classic "Edict Has Menopause" episode?

If you're gonna have your change of life, have it RIGHT NOW!

You got thirty seconds . . . !! CHANGE . . . !!

Edict . . . now that you're dead, I just wanna tell you how sorry I am that I said all them disgusting, insensitive things to you while you were alive . . . !

Don't apologize!! It was SCREAMS! It was YOCKS . . . !

Yeah . . . I DID get laughs with my insensitivity and chauvinism!

You ALSO got laughs with shocking new SOUNDS! Do you remember when America first heard this . . . ???

KAPLOOSH!!  
GURGLE!  
FLUSH!  
GURGLE!

Yeah . . . that was beautiful! The sound of flushing coming from the UPSTAIRS TOILET!!

Right! That was one of the sounds from "ALL In The Family Way"! Now listen to one of the sounds from "Starchie Bonker's Place" . . .

Steppie, eat your Shredded Cocoa Puffs! You need them vitalmins and nourishmints to help you get through your puberty and help build your body eight ways . . . two of which I don't even wanna talk about!!

HA'HAH!  
CHUCKLE  
HEE! HEE!  
Ho! Ho! Ho!

See? **THAT** got laughs!!

Sure! With a laugh track!  
**WE** never resorted to a  
laugh track on **OUR** show!  
We always did it before  
a **LIVE** studio audience!

Yeah! I remember!  
We had the redneck  
lunatic fringe and  
the KKK in the  
first 25 rows, and  
the **Pinko-Liberals**  
in the balcony!

Starchieeee Bonkerrrrr  
... you jive turkeyyy!

Aww, chee whiz! Now I  
got me **COLORED** Ghosts!  
That's **ALL** I need ...  
integrated nightmares!

I am  
the  
Ghost  
of  
Bigotry  
Past!

I'm joining the Ghost of Ratings  
Past and the Ghost of Laughs Past  
to frighten you into changing your  
ways ... or should I say "**SPOOK**"  
you into changing your ways ...!

**YOU** said it! I didn't ...!!

That's the point, Bonker!  
**YOU** used to say things  
like that! You were the  
**King of the Racial Slur!**  
You heaped abuse on Japs,  
Kikes, Krauts, Polaks,  
Dagos, Chinks, Fags ...

... and  
you called  
a Spade a  
Spade! I  
loved it!!

**You DID?!**

Sure! It brought  
**bigotry** into the  
open, it brought  
stark realism to  
television, and  
mainly it brought  
me my own series!

Now come with me down  
**Bigotry Lane!** Remember  
**THIS** classic, "**A Visit  
From Sammy Davis, Jr.**"?

Do you know  
**WHY** that  
scene was  
so popular?

Sure! I had some-  
thing for everyone  
... the Blacks, the  
Jews and the Queers!

**Right!** And that kiss  
climaxed a show where  
you played a hilarious  
bigot! The ethnic in-  
sults kept on coming  
... and the laughs  
kept on coming, too!!

You ghosts are all missin'  
the point of my new show!  
We like to blend a smile  
**AND** a tear! Y'know what  
they say ... "**Behind every  
comedian is a sad man!**"

Yes, and in  
**YOUR** case,  
that sad  
man is the  
**President**  
of **CBS!** So  
long, Honky!

Starchieeeeeeee  
Bonkerrrrrr ...

Well, at least  
it's a **WHITE**  
guy scarin' the  
pajama pants  
off me now!!

I am the  
Ghost of  
Ratings  
Future!  
My Name  
is **A.B.  
Neelsen!**

**Neelsen?**  
I know!  
You're  
the **TV  
Ratings  
Service  
guy!!**

**Right!** And  
since **46%** of  
**MAD Readers**  
don't know  
what we're  
talking about,  
let's skip to  
the next panel!



Well, Starchie? Have you seen the error of your ways? Are you ready to go back to your old format: the bathroom jokes, the racial slurs? Are you ready to take your place once more as America's top bigot?

Sorry, Ghost, but I ain't changing! I'm an actor! It's a challenge for me to "stretch" my talents and do more "meaningful" shows!

Might be a mistake!

Nah! I figure I can coast for 3 or 4 more seasons with just an occasional reference to some new weirdo fad... like "Punk Rock"—or "Mud Wrestling"!

Come with me on a journey into the future!

Where are we?

The CBS Executive Offices—six months from now!

What's all the commotion about?

They've just gotten in the Ratings! Your show came out 58th... beaten out by a documentary entitled, "The History of Steamed Vegetables"... and "The Lorne Greene Comedy Hour"!

Lorne Greene?! Who ever said Lorne Greene was funny?!!

Well, Starchie... next to YOU these days... he's a SCREAM!



They wouldn't do anything drastic, would they??

Let me put it this way! You know the CBS Show immediately before you?

Sure! "Sixty Minutes"!

They've just changed it to "NINETY Minutes"!

You—you mean they DID it?!!

Yep! You're CANCELLED! Your show—like "Maude," "Welcome Back, Kotter" and "Sanford & Son"—has gone down to oblivion in a flame of mediocrity!

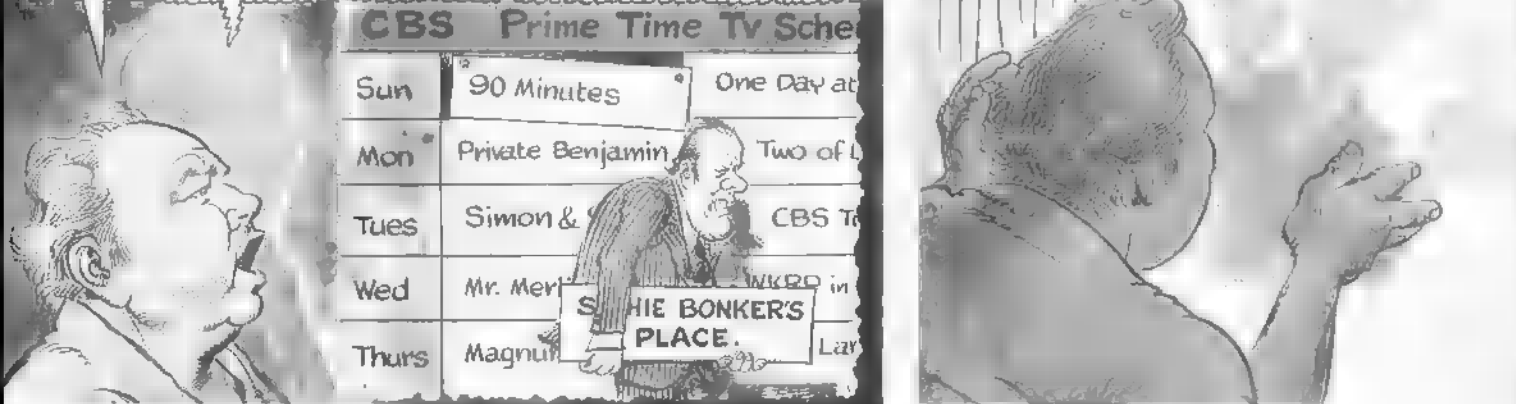
### CBS Prime Time Tv Schedule

Sun	90 Minutes	One Day at a Time
Mon	Private Benjamin	Two of Us
Tues	Simon & Schuster	CBS Television
Wed	Mr. Merz	WKRP in Cincinnati
Thurs	Magnus	Laverne & Shirley

STARCHIE BONKER'S PLACE.

I don't want my show to die that way! Can't you DO somethin'???

Only YOU can do something, Starchie! Only yo-o-o-o-u...



Merry Christmas Morning, Uncle Starchie!

What's so MERRY about it?! We got an Actor in the White House! We got Kikes causin' inflation! We got Beaners sneakin' across our borders, an' Dagos claimin' they discovered America, an' Pinko-Athiests shuttin' down our nuclear power plants!!



I made you some Plum Pudding for breakfast, Mr. Bonker!

An' I got a Zulu House-keeper servin' me Fag Food!

Starchie... ??? Is that REALLY you?!!

Does manure hit the sewer?

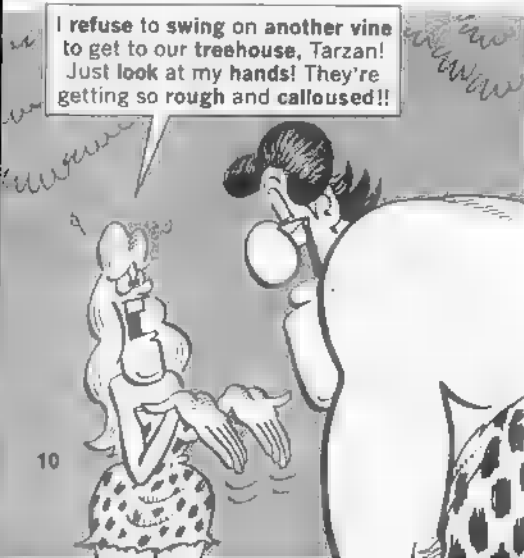
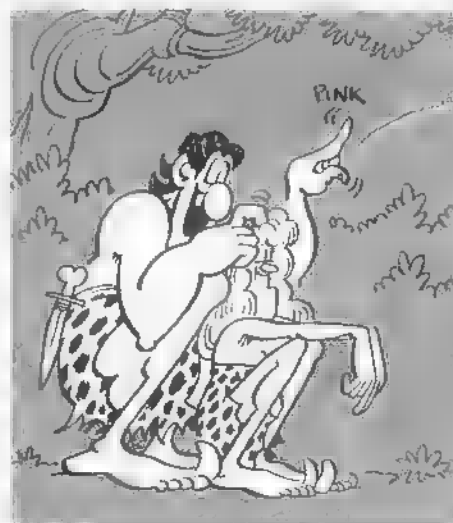
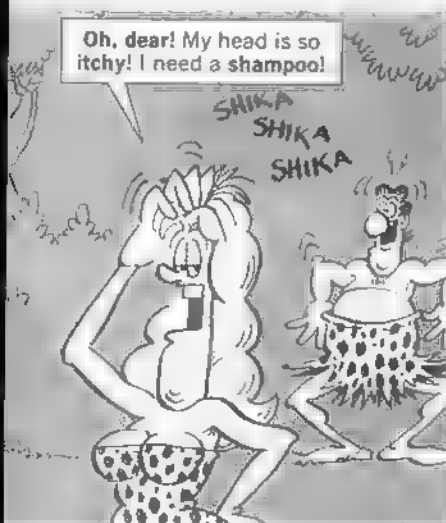
Hallelu-jah! He's come HOME!!

It's going to be a Merry Bigoted Christmas after all!!



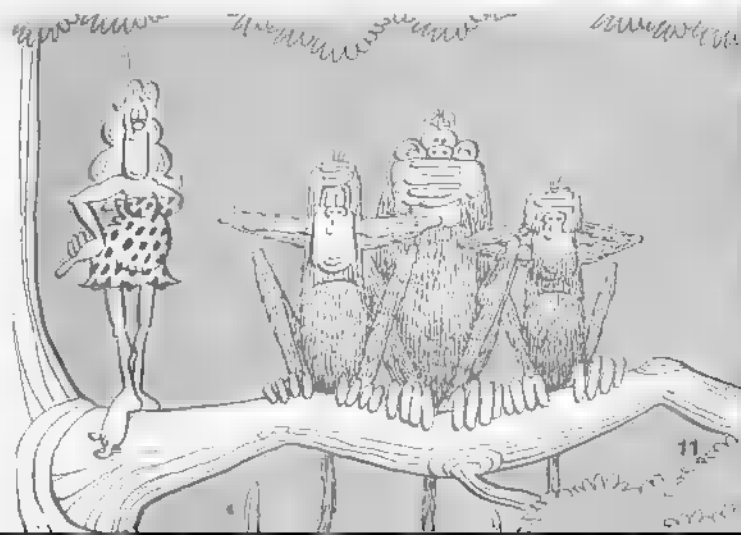
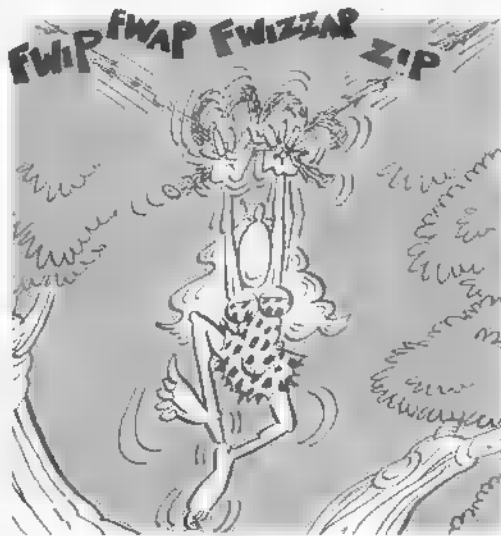
THE END

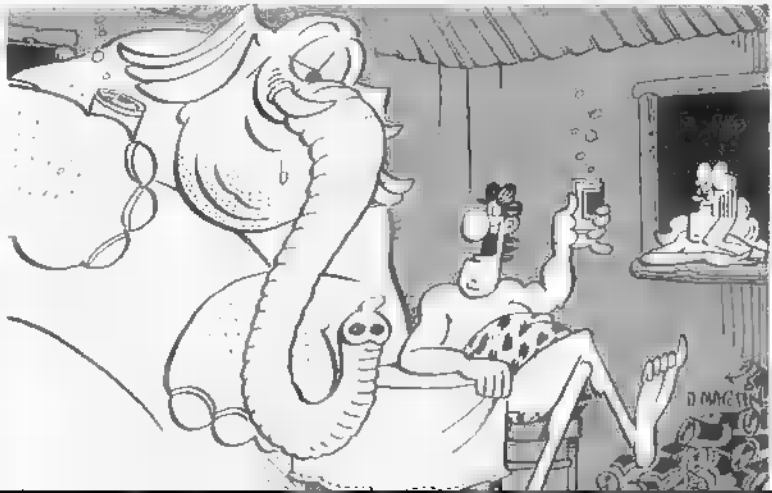
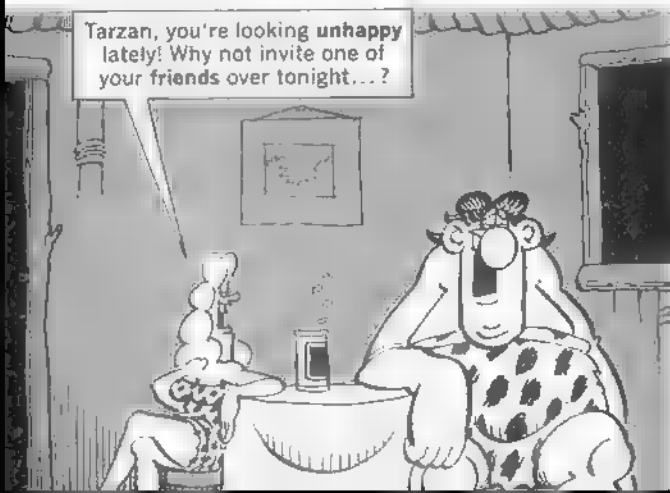
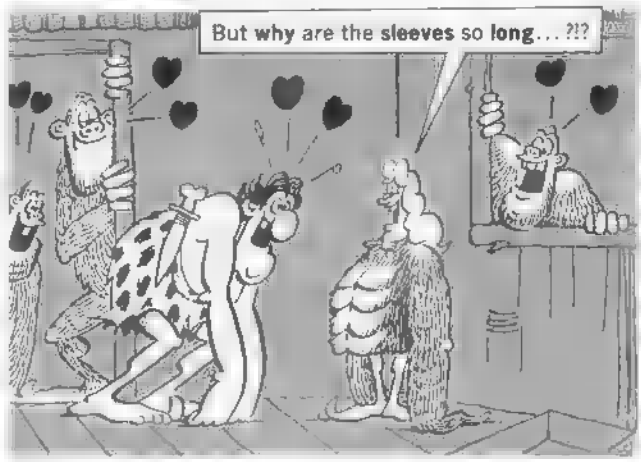
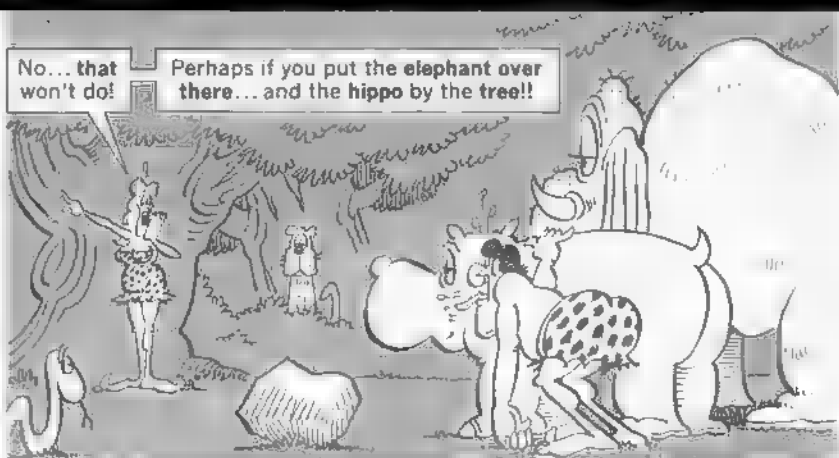
# DON MARTIN LOOKS AT





# TARZAN'S "JANE"







## STRIKE UP THE BLAND DEPT.

There are two things that can make you sick at a supermarket check-out counter: One is the price of the food you just bought and the other is the cover of the "National Enquirer." However, recently, the "Enquirer" has been besieged by law suits brought by angry celebrities over alleged untrue, libelous gossip items and slanderous articles. So what's a successful sensationalistic tabloid to do to avoid further litigation and stay in business? What else?! Pull in its horns, tone down its rhetoric, lighten up its content and clean up its act! And when that happens, we can happily expect the "Enquirer" to look something like this:



# THE NICE NEW UNCONTROVERSIAL NATIONAL ENQUIRER

LARGEST CIRCULATION OF ANY PAPER IN AMERICA, BUT GOING DOWN



**ELVIS'S RELATIVES  
IN TOTAL AGREEMENT  
1 BILLION DOLLAR  
INHERITANCE SPLIT**



**Millionaires Burt Reynolds and Clint Eastwood  
Give Most Of Their Money To Deserving Charities**



**TV's Johnny Carson Is  
Devoted To His Parents**



**Farrah Fawcett Has  
A Near-Genius I.Q.**

**Crime ■ N.Y.C.  
Almost Eradicated  
page 6**

**Senator's Wife  
Says Nobody In  
Washington  
Commits Adultery  
page 5**

**American Kids  
Are The World's  
Best-Behaved And  
Most Unselfish  
page 9**

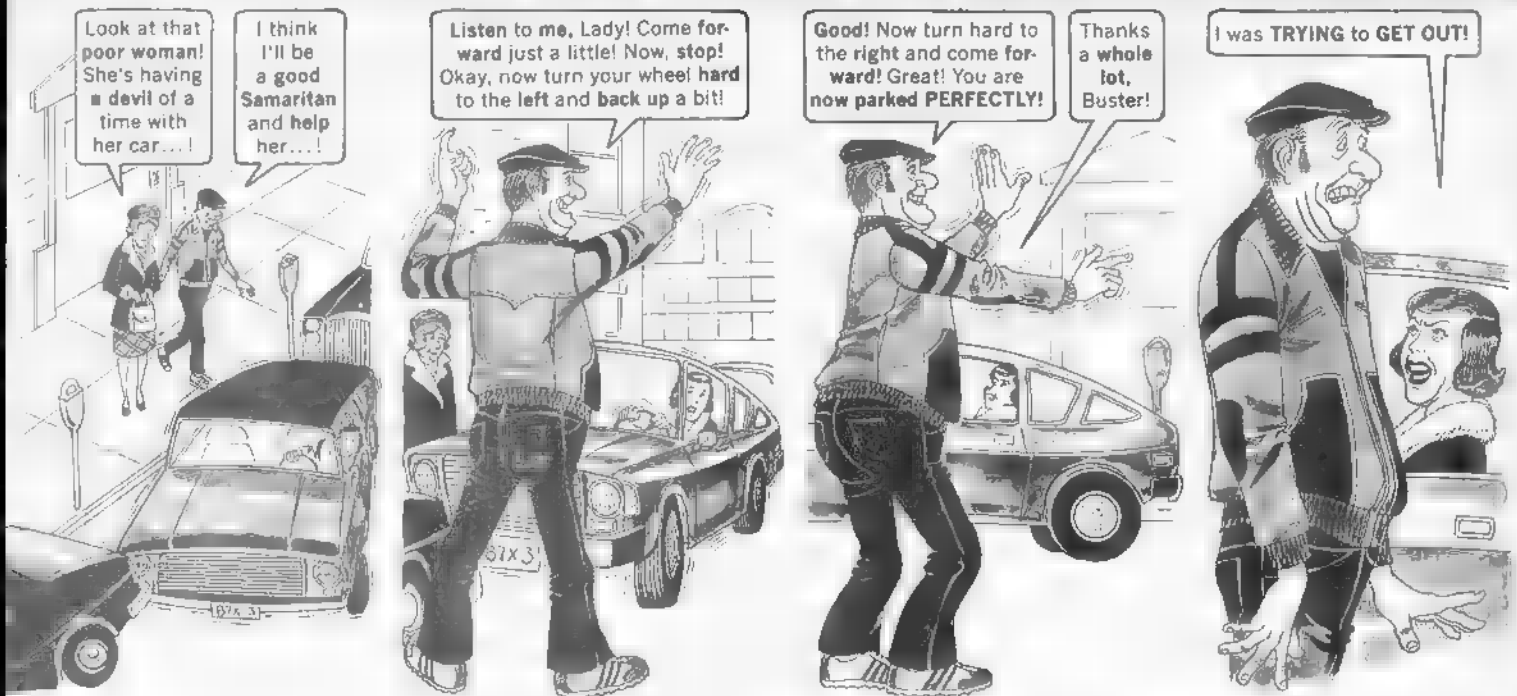
**Over 90% Of All  
Married Couples  
In Hollywood Are  
Extremely Happy  
page 15**

**10 Antidotes For  
Nausea Resulting  
From Reading  
Sickening Sweet  
Enquirer Articles  
page 25**

## No One Got Drunk Or Carried On At Pres. Reagan's Birthday Party



## HELPING



BERG's-EYE VIEW DEPT.

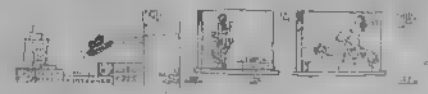
# THE LIGHTE

## ASSERTIVENESS





## DIETS



Hey, how about stopping by the Frat House around supper time! I'm cooking!

I'd love to... but I'm on a very strict diet!!

Oh, yeah? What's the diet?

I'm trying to avoid eating lousy food!!



# R SIDE OF...

ARTIST & WRITER:  
DAVE BERG

## VALUES

Hey, is this a photo of your boyfriend who you said had so many great attributes??

Yes, but it's a terrible picture... all blurry and out-of-focus!!

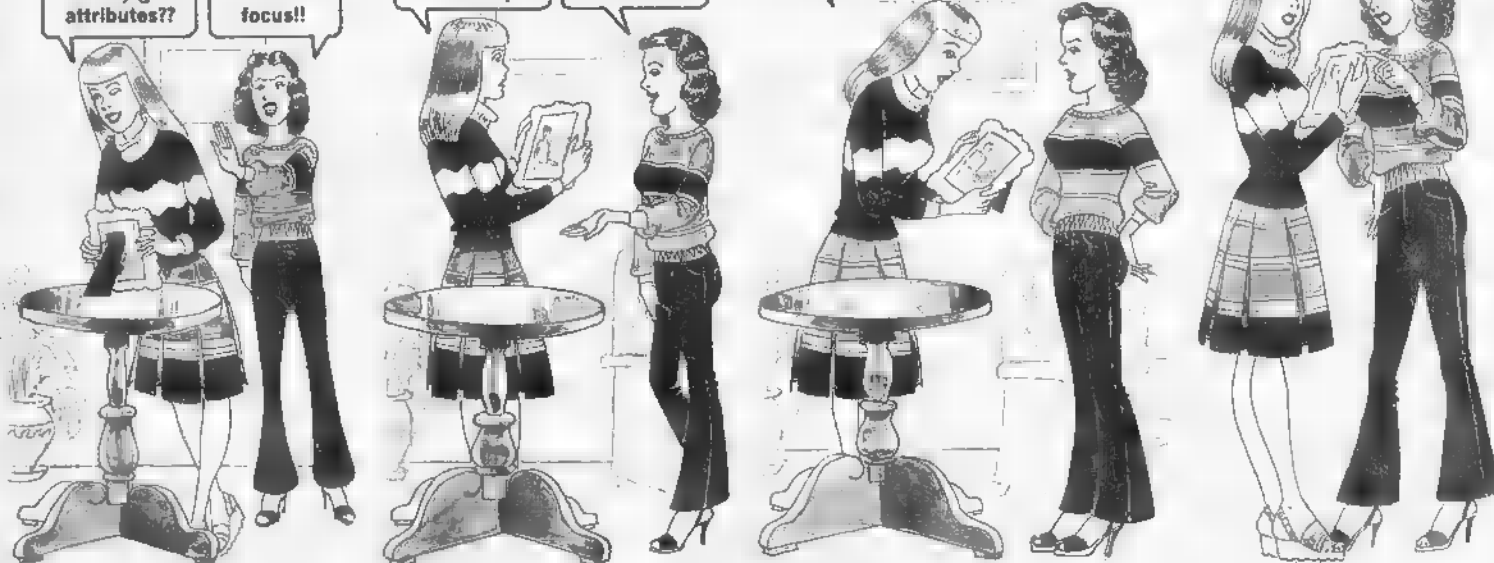
What are you TALKING about?! It's perfectly clear and sharp!!

Take a closer look! You can barely make out his great attributes!!

He looks decent enough! He's dressed stylishly ...and he's handsome!

Yes, but in the background...

You can hardly see his PORSCHE 924 TURBO!!



# THE TELEPHONE



# INTERVIEWS



# PETS

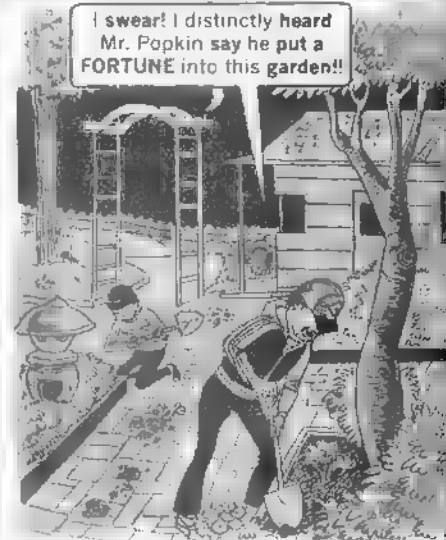


# NURSERY RHYMES





## GREED



## WEDDINGS



## GOING OUT



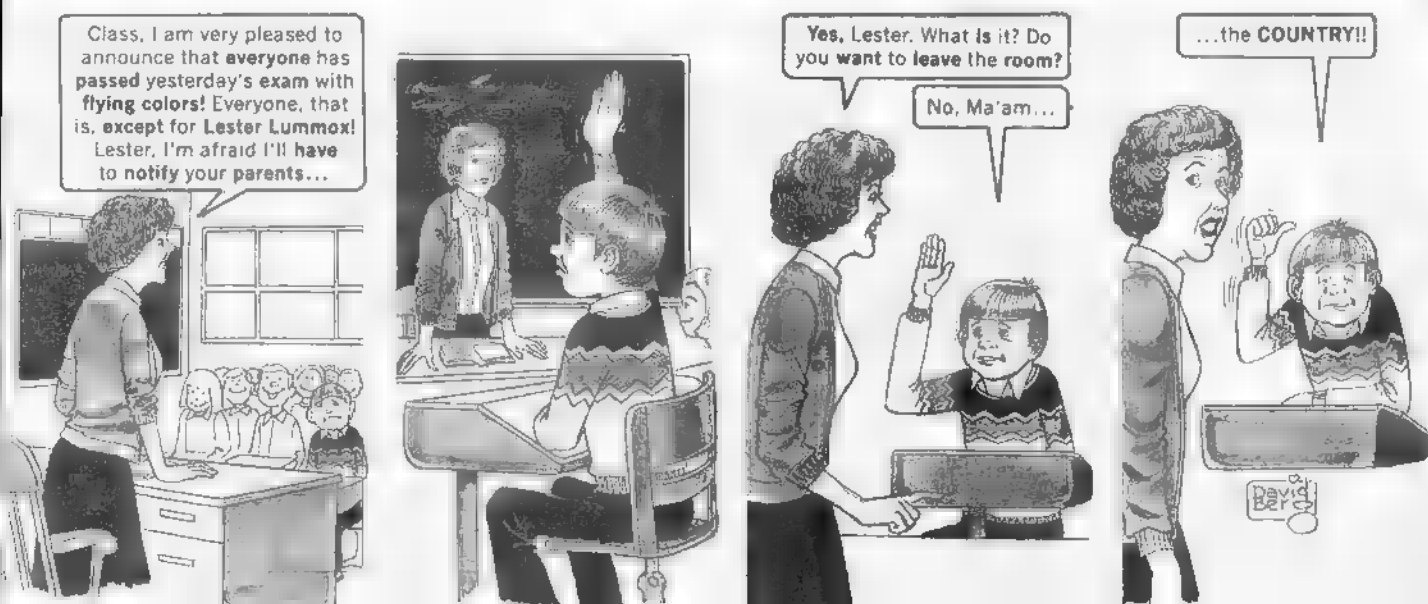
# SHOPPING



# TRAGEDIES



# EXAMS





# THE 1984 NIGHT BEFORE CHRISTMAS

OR  
A final visit from St. Nicholas



'Twas the night before Christmas, and one thing was clear—  
That old yuletide spirit no longer was here;  
Inflation was rising; the crime rate was tripling;  
The fuel bills were up, and our mortgage was crippling;

I opened a beer as I watched the TV,  
Where Donny sang "O Holy Night" to Marie;  
The kids were in bed, getting sleep like they should;  
Or else they were stoned, which was almost as good.

ARTIST: HARRY NORTH

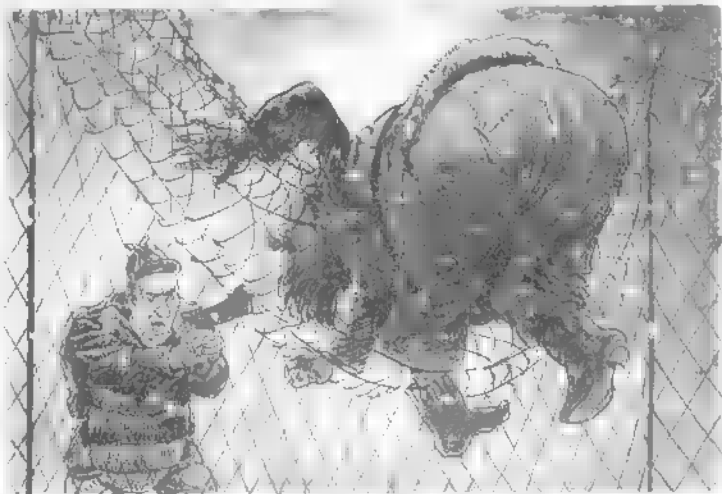
WRITER: FRANK JACOBS



While ma with her ball-point was making a fuss  
'Bout folks we'd send cards to who'd sent none to us;  
"Those ingrates," she thundered, and pounded her fist;  
"Next year you can bet they'll be crossed off our list!"



When out in the yard came a deafening blare;  
'Twas our burglar alarm, and I hollered, "Who's there?"  
I turned on the searchlight, which lit up the night,  
And, armed with my handgun, beheld a strange sight.



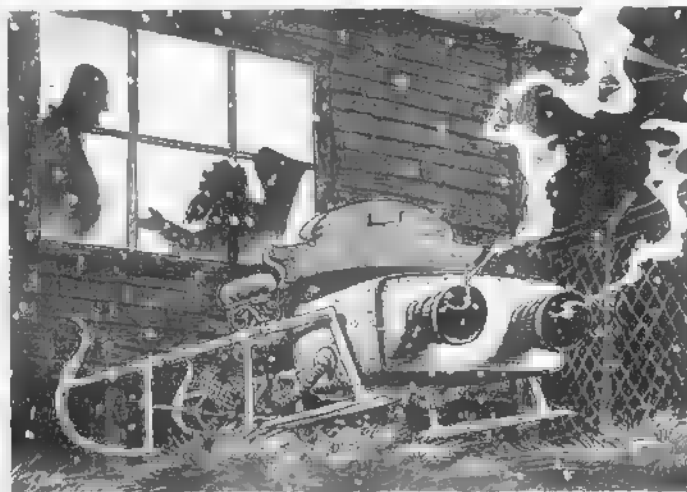
Some red-suited clown with a white beard immense  
Was caught in our eight-foot electrified fence;  
He called out, "I'm Santa! I bring you no malice!"  
Said I, "If you're Santa, I'm Telly Savalas!"



But, lo, as his presence grew clearer to me,  
I saw in the glare that it just might be he!  
I called off our doberman clawing his sleigh  
And, frisking him twice, said, "I think he's okay."



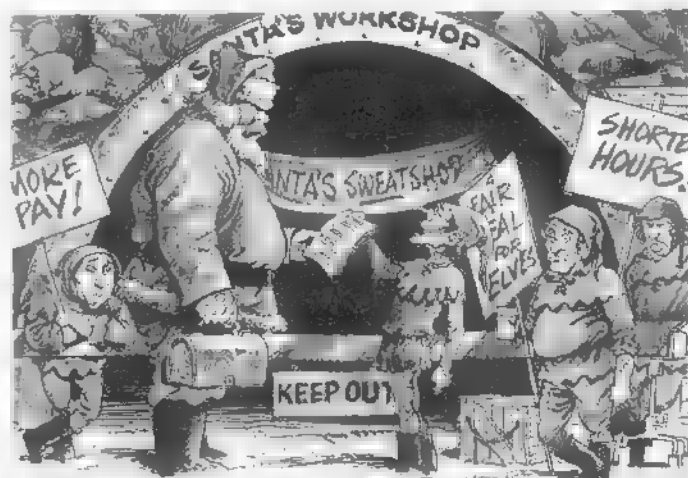
I led him inside where he slumped in ■ chair,  
And he poured out the following tale of despair;  
"On Christmas eves past I was jolly and chuckling,  
But now 'neath the pressures, I fear I am buckling!"



'You'll note I've arrived with no reindeer this year,  
And without them, my sleigh is much harder to steer;  
Although I would like to continue to use them,  
The wildlife officials believe I abuse them."

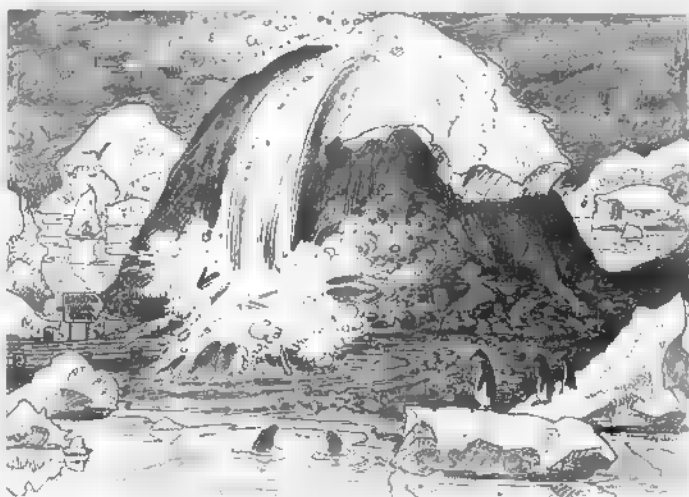


"To add to my problem, Ralph Nader dropped by  
And told me my sleigh was unsafe in the sky;  
I now must wear seatbelts, despite my objections,  
And bring in the sleigh twice a year for inspections!"



"Last April my workers came forth with demands,  
And I soon had ■ general strike on my hands;  
I couldn't afford to pay unionized elves,  
So the missus and I did the work by ourselves!"





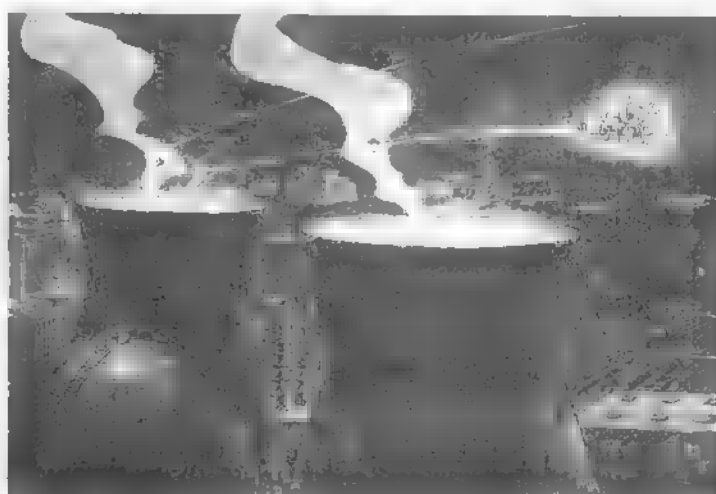
And then, later on, came additional trouble—  
An avalanche left my fine workshop in rubble;  
My Allstate insurance was worthless, because  
They had shrewdly slipped in a “no avalanche” clause.



“And after that came an I.R.S. audit;  
The government claimed I was out to defraud it;  
They finally nailed me for 65 grand,  
Which I paid through the sale of my house and my land!”



“And yet I persist, though it gives me a scare  
Flying blind through the blanket of smog in the air;  
Not to mention the hunters who fill me with dread,  
Taking shots at my sleigh as I pass overhead!”



“My torn-up red suit, and these bruises and swellings,  
I got fighting muggers in multiple dwellings.  
And if you should ask why I’m glowing tonight,  
It’s from flying too close to a nuclear site.”



He rose from his chair and he heaved a great sigh,  
And I couldn’t help notice a tear in his eye;  
“I’ve tried,” he declared, “to reverse each defeat,  
But I fear that today I’ve become obsolete.”



He slumped out the door and returned to his sleigh,  
And these last words he spoke as he went on his way;  
“No longer can I do the job that’s required;  
If anyone asks, just say, ‘Santa’s retired!’”

NIXED PIX DEPT.

# FAMILY SNAPS



Freddie, a dilly dilly, his last heart attack!



Little Sis, and her first pair of high heels. Junior's date!



Cousin Otto, and his first puppy, Brutus!



Mama's High School girlfriend Shirley!

# HOTS THEY NEVER PUT IN THE FAMILY ALBUM

ARTIST & WRITER: PAUL PETER PORGES



*Daddy's last 4<sup>th</sup> of July barbeque!*



*Aunt Mary's ex-husband after his operation!*



*Aunt Maxine, before her nose job!*



*Uncle Richie's REAL army career!*



# HIGH MOON DEPT

Movie Location	Distance From Nearest Place You Can Find A Parking Place	Principle Product	Running Time Of Movie	Entire Plot Stolen From	Title Of This Idiotic MAD Version
HiHo Sixth Moon Jupiter	345.675 Miles	Soapy Melodrama With Very Thin Plot	hour and 45 minutes. Seems Like 2 light years	"High Noon"	

# OU

Vecch! These SPIDERS!! I can't STAND 'em! Get 'em OFF! They're driving me CRAZY!!

That guy is NUTS!! There ARE no spiders on HiHo!

That's right! The RATS eat them all up! And then the SNAKES eat up the RATS!!

The spiders are getting inside my Space Suit!! I GOTTA LET 'EM OUT ....!!

My God! He's going INSANE! He's cutting a HOLE in his Space Suit ....!

I CAN'T LOOK! The sudden PRESSURE DROP made his entire body EXPLODE! What an ugly, gory MESS!!

That's nothing! Wait until you see what he looks like after Shlephard, the General Manager, gets hold of him! You know how violent Shlephard gets when a guy wrecks company property!



# ITLANDISH

Don't be so glum! I know you hate this place, but it's only for a year! C'mon... cheer up! Tonight, I'll take you out for Chinese Food!

The nearest Chinese Restaurant is 237,000 miles from here....!

So we'll **ORDER OUT**... and have them send it!

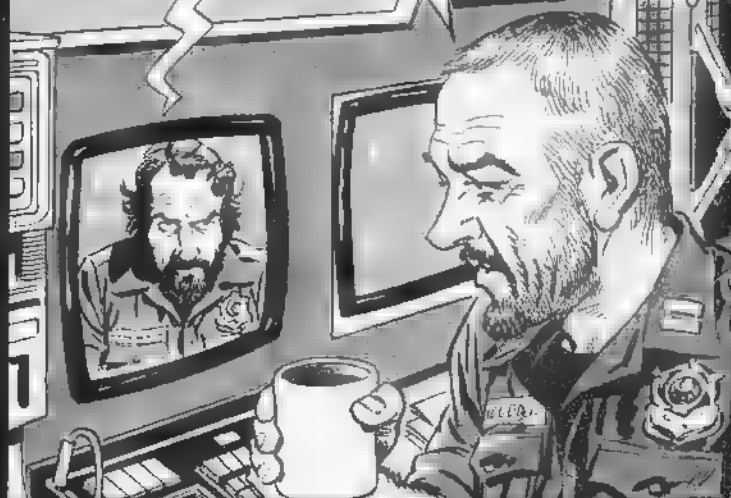
We **DID** that six months ago with "Chicken Delight"! And we're still waiting for it to get here!!



Marshall, this is Monotone! Nothing new on that incident yesterday! Looks like some guy went whacko! We're shipping the remains out on the next shuttle to the Station!

Do we have a spare coffin aboard?

Who needs a coffin?! We're shipping him out of here in 70 little "Baggies"!



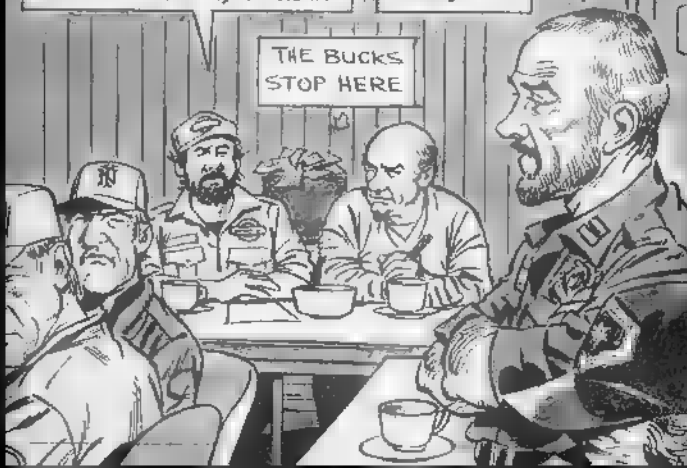
ARTIST: ANGELO TORRES WRITER: DICK DE BARTOLO

You may be the new Marshall here, but I'm the old General Manager here! So let me tell you something! My men work hard, they play hard, they drink hard, they dance hard, they eat hard and they sleep hard! Do I make myself clear?

Well... I'm **NOT** hard of hearing, Shlephard! Thanks for the hard sell! But if you get in my way, I'll give you a hard time!! Do I make **MYSELF** clear!

Hardly...!!

THE BUCKS STOP HERE



Did you **SEE THAT**... ?! Some worker just walked into the air lock without putting on a Space Suit!! He **EXPLODED** into a billion pieces!!

I **SAW IT!!** sob-sob! Oh, my God, I **SAW IT ALL**....!!

You're so upset, you must be his **BEST FRIEND!!**

No... I'm the **JANITOR!** I have to **CLEAN UP** this mess!



Another one of the workers committed suicide last night!!

How do you know it was ■ **SUICIDE**, Slaughter? Did he leave a note ... ?

No ... but you have to **WANT** to kill yourself to walk into an air lock without ■ **Suit!!**

Well ... maybe he had a lot on his mind ... !

We'll know soon enough! They're scraping his **MIND** off the **WALLS** right now!

Please forgive me for not saying this in person!

I'm leaving you, and I'm taking **Pall** back to **Earth!** He's a child, and he's never even seen it!

All his life he's been trucked from one cesspool to another! All he's seen is the filth and slime of these distant planets!

It's not fair! I want him to see the filth and slime of **Earth!!**



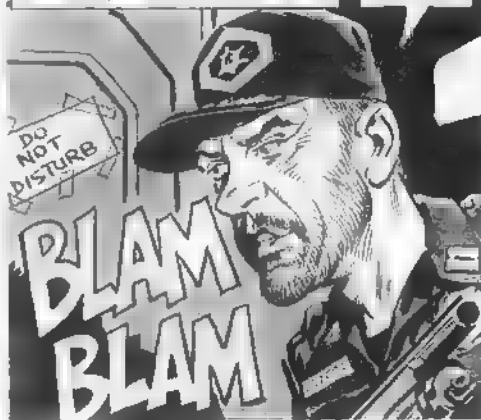
Marshall, one of the workers has ■ **GIRL** in there! They're yelling and screaming and chasing each other around the bed!

Please! My Wife just **LEFT ME!** I don't want to hear about other couples having a **GOOD TIME!!**



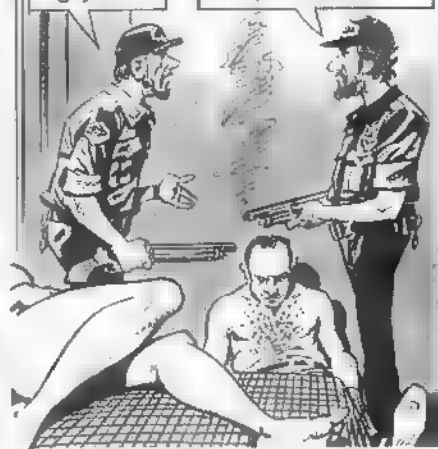
You in there ... listen to me! I'm going to count to ten, and then I'm going to open this door! I'm not going to shoot you ... and I'm not going to trick you! One ... two ... three ... **TEN!**

Okay ... so I lied about the counting part!!



Didn't you hear me say I wouldn't shoot this guy ... ?

Well, you lied about the counting part! I figured you weren't telling the truth about the shooting part, either!



Tell me, Dr. Laziness ... how many workers have flipped out on HiHo in the past 6 months ... ?

24! And in the 6 months before that, 18! And in the 6 months before that, 3!

So the number ■ **increasing!**

Gee, you're not only **hand-some**, you're also **bright!**

What do they do with the bodies ... ?

They attach a little **light** to them and shoot them into space!

What's the light for??

That's so, as the corpses float around in the heavens, people on Earth will think they're **STARS!!**

I want you to analyze this **BLOOD** from one of those bodies!

We'll do the best we can, but I better warn you ... ! You don't get very good Doctors out her in space!

C'mon, Doc! How bad can they be?

You know the last guy who exploded into a billion pieces? His death was diagnosed as **"DROWNING"**!



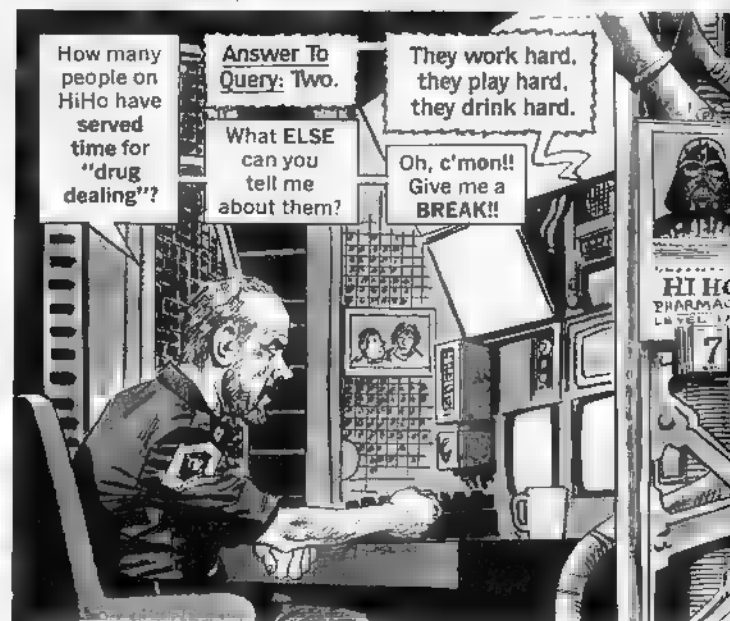




Hoo-boy! I think the computer is trying to tell us there was a foreign substance in the victim's blood stream!

Here's the molecular break-down! It's "polyphono vinyl"... a highly toxic chemical used in the making of L.P. records! Taken as a "drug," it'll make a person's metabolism speed up from 33 1/3 to 45! He'll do 12 hours of work in 8 hours!!

Hmmm! Sounds like solid gold to me!!



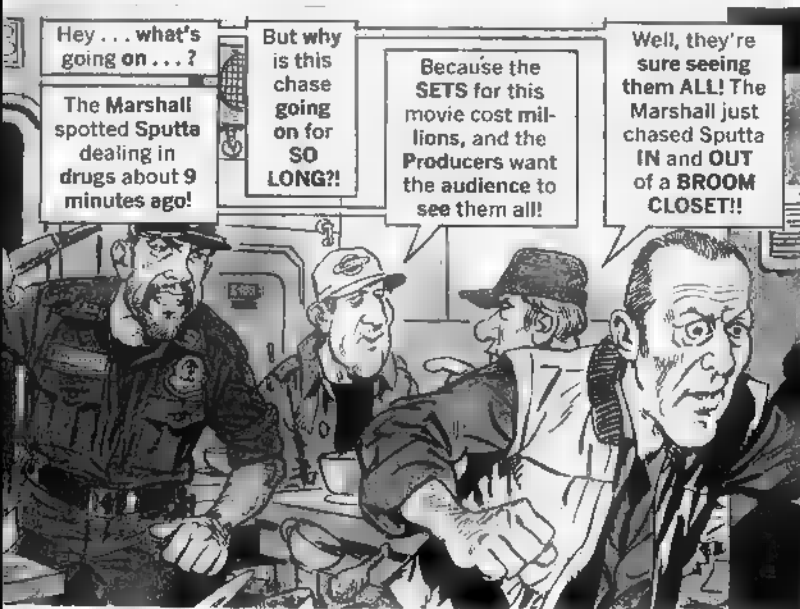
How many people on HiHo have served time for "drug dealing"?

Answer To Query: Two.

What ELSE can you tell me about them?

They work hard, they play hard, they drink hard.

Oh, c'mon!! Give me a BREAK!!



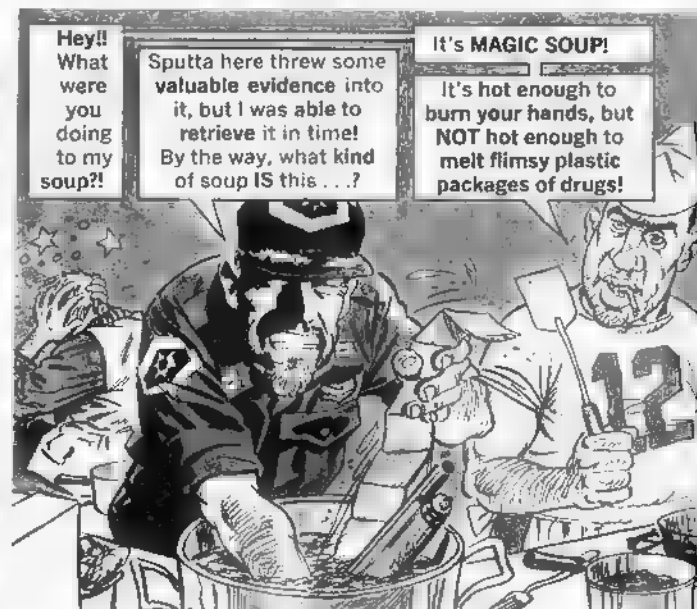
Hey... what's going on...?

The Marshall spotted Sputta dealing in drugs about 9 minutes ago!

But why is this chase going on for SO LONG?!

Because the SETS for this movie cost millions, and the Producers want the audience to see them all!

Well, they're sure seeing them ALL! The Marshall just chased Sputta IN and OUT of a BROOM CLOSET!!



Hey!! What were you doing to my soup?!

Sputta here threw some valuable evidence into it, but I was able to retrieve it in time! By the way, what kind of soup IS this...?

It's MAGIC SOUP!

It's hot enough to burn your hands, but NOT hot enough to melt flimsy plastic packages of drugs!



How deeply are you involved in this drug racket, Monotone?

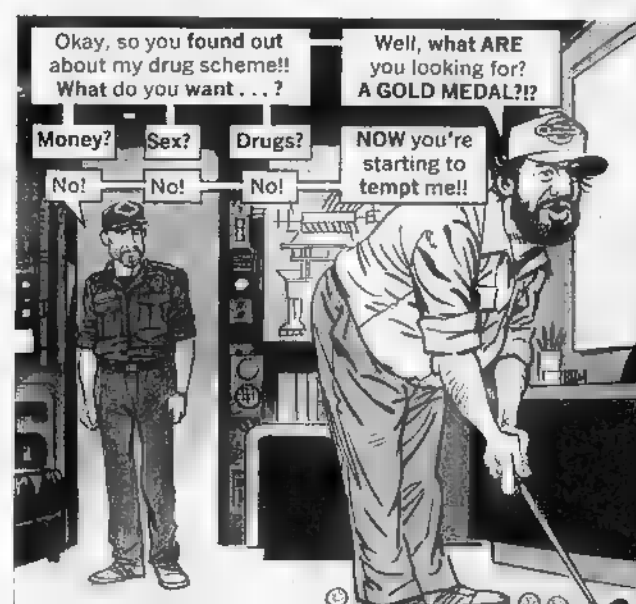
WHAT drug racket?? Oh, what's the use of lying!! I'm paid to look the other way! Are you going to turn me in...?

No... I only want Shlephard! It doesn't bother me that YOU'RE involved!

Then... why did you MENTION it?!

To UPSET you, and take your mind off the game! I WON!

Hmmm! That's what I get for looking the other way!



Okay, so you found out about my drug scheme!! What do you want...?

Well, what ARE you looking for? A GOLD MEDAL??

Money?

Sex?

Drugs?

NOW you're starting to tempt me!!

No!

No!

No!

What IS ■ with guys like you?! If you're such a big Super-Cop, what are you doing HERE? The Company didn't send you here as a REWARD for your services!

They just send you from ONE dump to ANOTHER!! What do you really hope to get for all your trouble, anyway?

Back to Earth!

The ULTIMATE DUMP! Y'know something?! You're WEIRD!



I just found Monotone dead! Did he say anything before he died...?

Yes, he said, "Arrrrgggh...yaggggh." But seriously, he left this message: "Food Locker!" Seems pretty strange to me he'd be thinking about food while being strangled with a wire.

Who asked your opinion?

Up yours.



Here I am ■ the Food Locker... and I'm being strangled!

The WIRE he's using doesn't bother me in the least!!

Thank God my Wife left me a bunch of those shirts with the over-starched collars!!

Ooof! Unghh! It's times like that I wish I were an ACCOUNTANT instead of—Uhh!—a Drug Dealer!



Shlephard... guess what I found in the Food Locker! A shipment of your DRUGS! I flushed them down the toilet!!

That's gonna cost you two and a half million bucks!

Is THAT how much the drug shipment was WORTH...?!!

No, that's how much it's gonna cost to get a Plumber here from Earth to unclog the toilet!!

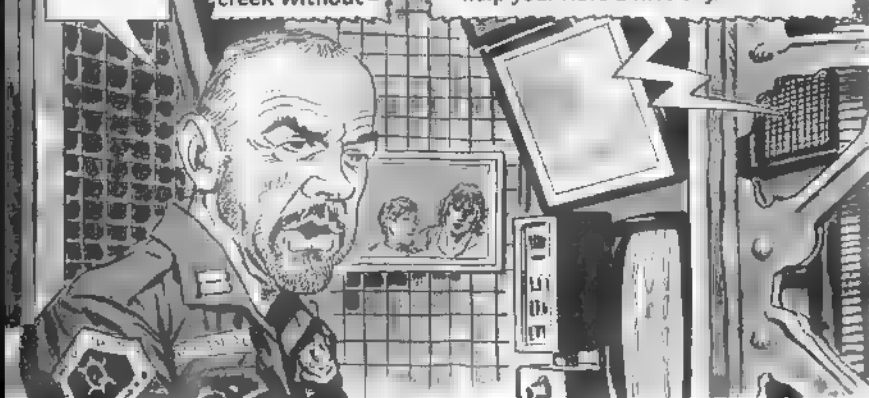


Are there any new messages for me?

Yes. And are you ■ trouble. Your goose is really cooked. You're up the creek without—

Just give me my messages, wise aleck!

Shlephard called a guy named Bullies at the Space Station. He's sending two men on the next shuttle to kill you, and no one on HiHo is going to help you. Have a nice day. Ha ha ha.



Attention... the shuttle from the Space Station will arrive early!!

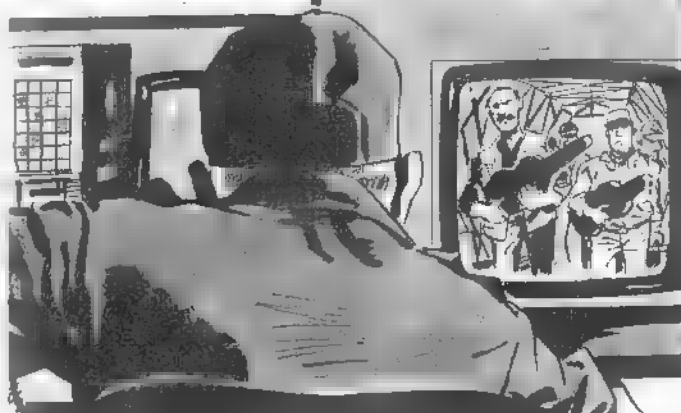
It figures! For years, the shuttle always arrives late! But the one with my KILLERS arrives EARLY!!

However... the luggage missed this flight and will arrive on the next one—■ six months!



Which of the passengers coming off the shuttle are my two killers . . . ?

The two carrying the guns and all the ammunition through Customs, clod!



I'm HIT!! Boy, those killers have sophisticated weapons! I've never seen bullets go around corners before!

Here, let me help you . . . !

Did you bring bandages . . . ?

No, but I brought a Doctor's note asking that you be excused from future gunfights!



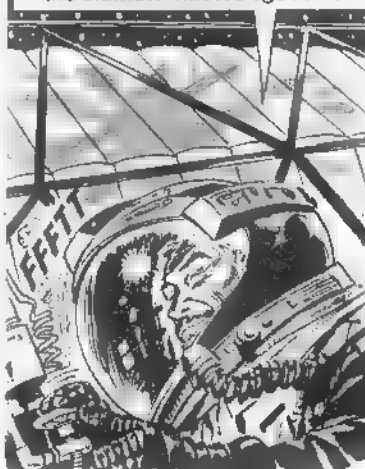
That won't work!! Seal off ■ the exits but one! I'm going outside for a little air!

Well, if you MUST know, I'm going outside to continue the chase! The audience has SEEN all the interior sets! Now they'll get to see the exterior sets!

There's no air on this planetoid!!

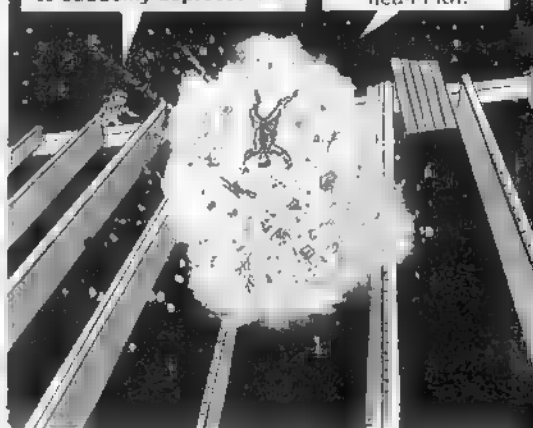


You know what happens when you depressurize a corridor, and the killer inside isn't wearing a Space Suit?! He explodes! It's the ultimate inflated ego . . . !!



Hah! Now, I've pulled the same stunt on the other killer! Except that I got him to shoot ■ me from inside the Greenhouse . . . causing the entire place to suddenly depressurize!

@#\$%&\*+!#%! And I always thought that vegetables were GOOD for . . . my . . . hea-l-l-ith!



I can't believe it! Now that the fight with the killers is over, Dillard comes to my rescue!!

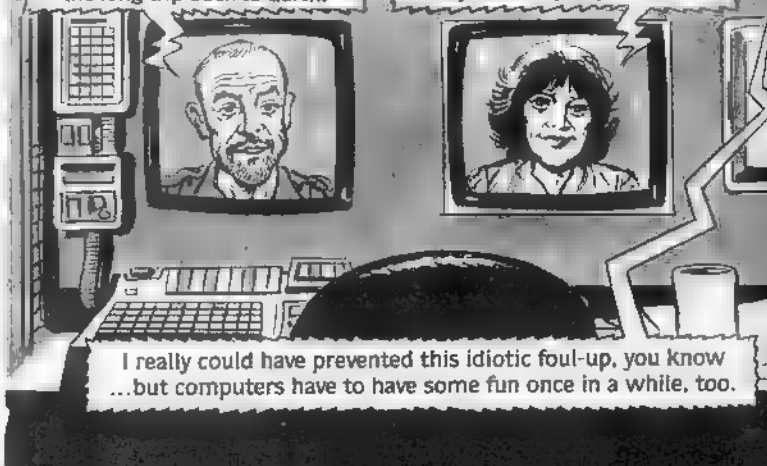
Not only ■ he late, but he has the strangest way of helping! He's shooting at ME!!

Hang on, folks! This is the last fight! It HAS to be! This solar power unit is also the LAST SET!



Carrot and Pall, I have good news for you! My work on HiHo ■ finished! As you view this, I am already on my way to the Space Station to join you on the long trip back to Earth!

Willyam, I have good news for you! Pall and I have talked it over and we're sorry we left you on HiHo! As you view this, we are already on our way back to join you there!



I really could have prevented this idiotic foul-up, you know . . . but computers have to have some fun once in a while, too.



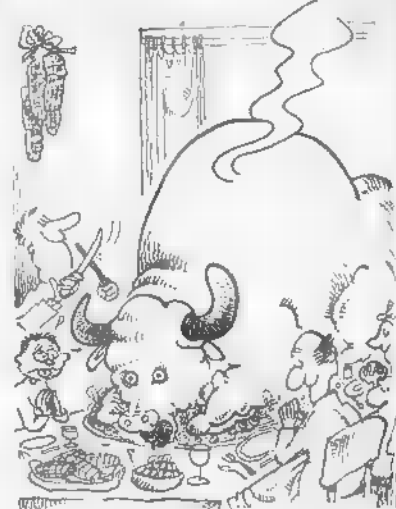
# SOME MAD SUGGESTIONS FOR THINGS T



... if you don't have to walk five miles in the rain in the town's local parade.



... ■ they don't make you kiss those weird relatives that you only see on Thanksgiving.



... that the Pilgrims decided to go with turkey, and not buffalo.



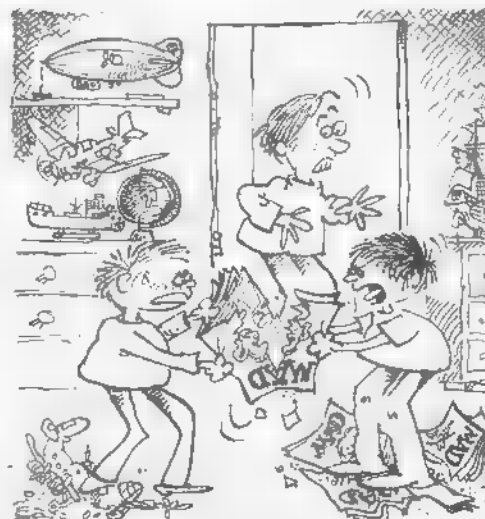
... if there are no left-overs.

ANOTHER TURKEY DEPT.

# GIVE T



... if you don't get stuck sitting next to your Grandmother who drools.



... if your spoiled-rotten little Cousins don't destroy everything of value you own.



... if no one pinches your cheeks ... and tells you how big you're getting.

# O GIVE THANKS FOR ON THANKSGIVING



... if you don't get stuck sitting at the little kiddies' table again.



... if your Uncle, who smokes those 10" smelly cigars, can't make it this year.



... if that bitter old family feud doesn't erupt at the dinner table again this year.

# HANKS

ARTIST: SERGIO ARAGONES

WRITER: JOHN FICARRA



... if you own a dishwasher.



... if your widowed Aunt doesn't start crying over her husband who died in '61.



... if you remembered to stock up on stomach remedies the day before.



... if nothing you've eaten today is found to cause cancer in rats tomorrow. 31

HEY THERE, KIDS! YOU TAKE TESTS ALL THE TIME TO SEE HOW GOOD YOU ARE! IS  
AND WHAT OTHER PEOPLE DESERVE A GOOD TEST (AMONG OTHER THINGS) MORE

# THE NATIONA

ARTIST: PAUL COKER

To Determine Your Parents' Rating, Select The Comment They Are Most Likely To Ma

- It's about time we ate! I'm starving!
- (A) I see that you washed some of your hands and face! I want to compliment you on your effort!
- (B) It's always a pleasure to have the whole family together for dinner!
- (C) You pig! If you don't march right back into the bathroom and wash, you're not eating at THIS table! You can starve for all I care!



That's why you see so many skinny kids ... and fat parents!

ANSWER: (C)

- That's right! I don't have any studying to do tonight!
- (A) You're so smart! I'm proud of you!
- (B) I don't blame you! Studying is no fun!
- (C) You're going to fail every subject! You'll never get out of High School! Well, I don't intend to support you the rest of my life!



This is the usual type of answer, and it's the only kind of support most parents ever give their kids!

ANSWER: (C)

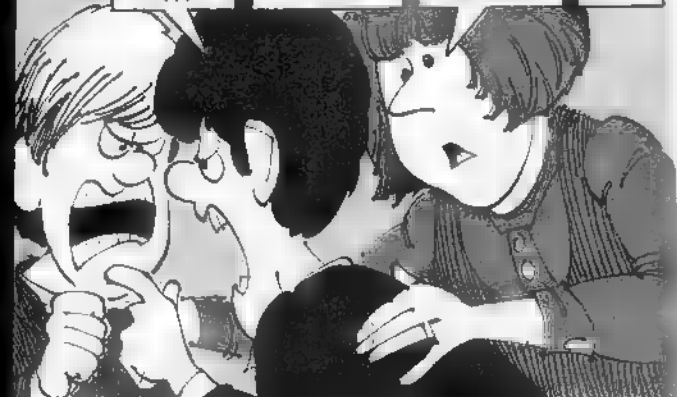
HE STARTED IT! HE STARTED IT!

NO! HE STARTED IT! HE STARTED IT!

(A) You're both rotten! I'd like to bang your heads together and knock some sense into them!

(B) It's nice to see that you can get rid of your hostilities instead of letting them build up!

(C) Now, now, boys! Let us reason together!



Which goes to prove that two heads are better than one! For parents ... unfortunately ... not for kids!

ANSWER: (A)

Ma ... I haven't got a THING to WEAR!!

(A) I can SEE why you can't wear these things! They're all wrinkled!

(B) You never PICK UP anything! You never HANG UP anything! And you want me to buy you MORE clothes?! You—you can walk around NAKED for all I care!!

(C) Maybe there's something under that pile! Let me sort it out and see ...



Don't believe a word of this! Parents DO care! Just TRY walking around naked, and you'll see HOW MUCH they care!

ANSWER: (B)



N'T IT ABOUT TIME YOU GAVE A TEST TO SEE HOW GOOD SOME OTHER PEOPLE ARE?!  
THAN YOUR PARENTS?!? SO HERE'S YOUR BIG CHANCE TO FINALLY RATE THEM WITH . . .

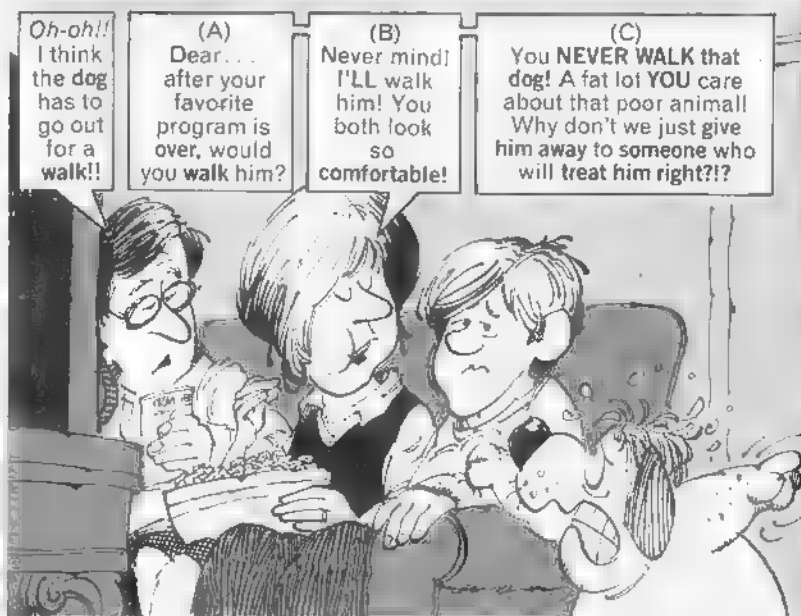
# L PARENT TEST

WRITER: STAN HART

ke In The Following Situations, Then Compare It To Correct Answer Below Each Panel



ANSWER: (B)  
Meaning, teenage girls should dress more like their Mothers, who are trying to dress like teenage girls!



ANSWER: (C)  
And if you're REALLY LUCKY, they might give YOU away, too!



ANSWER: (C)  
Doesn't this answer kill you? As if it's your home now!!



ANSWER: (A)  
Fathers' Day will never be as popular as Mothers' Day!  
... which clearly illustrates one of the reasons why

It's not so terrific this term!

(A) Just think how much better it will be NEXT term!

(B) Oh, well! You can't win 'em all, dear!

(C) **CRETIN!! LAZY SLOB!!** Now, what am I going to tell my **FRIENDS!!**



Her "friends" are plugging for you to stay the way you are! They don't want to hear anything from your Mother!

ANSWER: (C)

I don't WANT to wear a coat! I'll be ALL RIGHT!!

(A) Oh, I hope So! But if you DO get sick, dear I'll always be here!!

(B) If you're going on an errand, please let ME do it instead?!!

(C) You can go out and get **PNEUMONIA** for all I care! But if you DO... don't expect ME to take care of you!



But you never really have to worry! She won't let you die! After all, who would she have to yell at?!

ANSWER: (C)

But... WHY do I have to come home early?!

(A) Because you need your sleep! But if you don't agree, suit yourself!

(B) Uh-er- I meant early in the MORNING, Darling!

(C) Listen here, you!! Stop questioning everything I say! I don't owe YOU any answers! You owe ME answers!!



And remember when they would say, "If you don't ask any questions, you'll never learn"? Ah, the good old days!

ANSWER: (C)

What?? I—I can't hear what you're saying, dear!

(A) I'll talk to you later! I wouldn't want to interfere with Zelda's music!

(B) That lousy music is driving me crazy!! I'm going to rip that hi-fi set out of the damn wall!!

(C) I was saying that... although it may not be our kind of music... I still respect it!



Gotcha!! Just wanted to see if you were checking out these answers! Actually, the correct answer is (B)!

ANSWER: (C)

Okay! Okay! I'll be right out, Pop!

(A) Take your time, Son! After all, cleanliness is next to Godliness!

(B) I know what you're doing, spending so much time in there! You've got my copy of Playboy... haven't you?!!

(C) Are you alright? You're not SICK, are you, pal...?



Fathers always suspect Sons are as horny as they are!

ANSWER: (B)

**SCORE 10 POINTS FOR EACH CORRECT ANSWER THAT YOUR PARENTS GAVE**

**IF THE TOTAL SCORE IS 0  
...WOW! STAY HOME FOR THE REST OF YOUR LIFE!**

**IF THEY SCORED UNDER 60  
...THAT'S NOT TOO BAD!  
YOU CAN LIVE WITH THAT!**

**BUT BETWEEN 70 AND 130  
...JOIN THE MARINES!!  
YOU'LL FIND IT MUCH MORE LOVING ATMOSPHERE!**

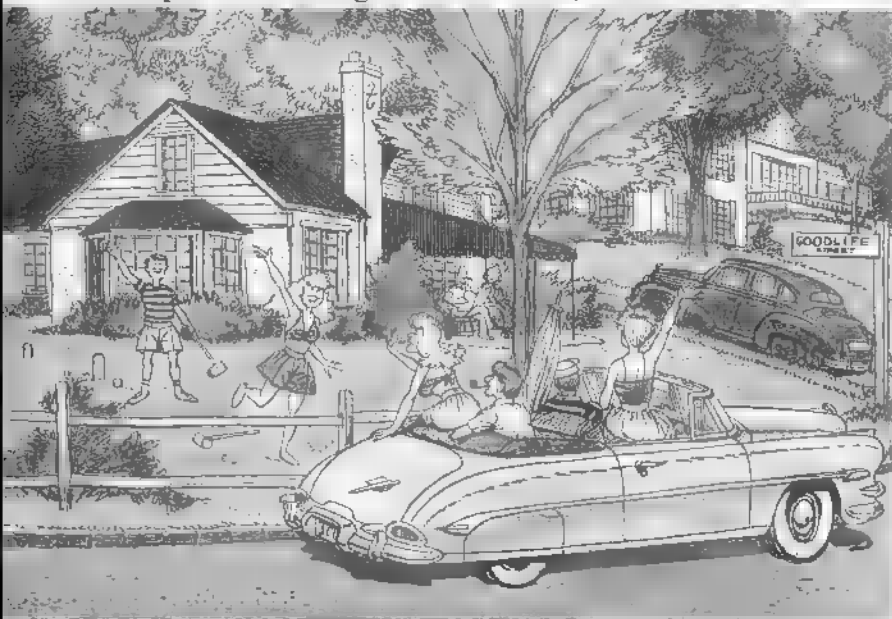
Hatred . . . Bigotry . . . Prejudice . . . These are only some of the catchwords that have immortalized America through the years. But, like everything else in our fast-moving society, these are not words that stand still. They have a vitality of their own, and are ever-changing with the times. To show you what we mean, here is . . .

# A MAD LOOK AT DISCRIMINATION

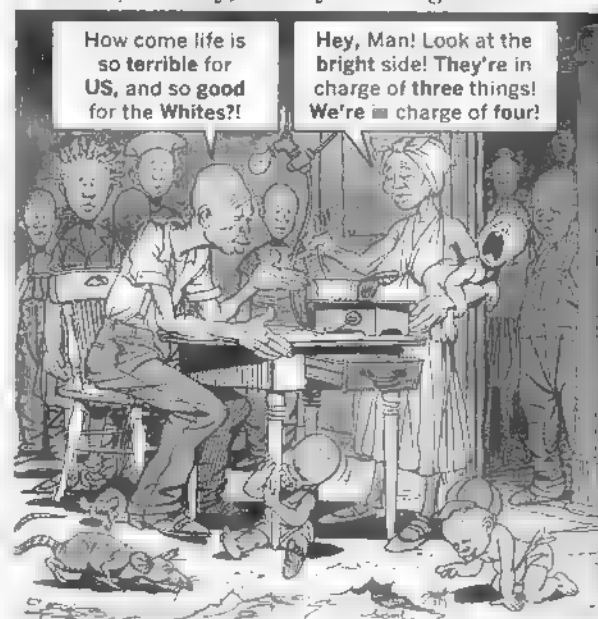
ARTIST: GEORGE WOODBRIDGE

WRITER: LARRY SIEGEL

Once upon a time, things were relatively simple in this country. White People were in charge of Government, Wealth and Comfort . . .



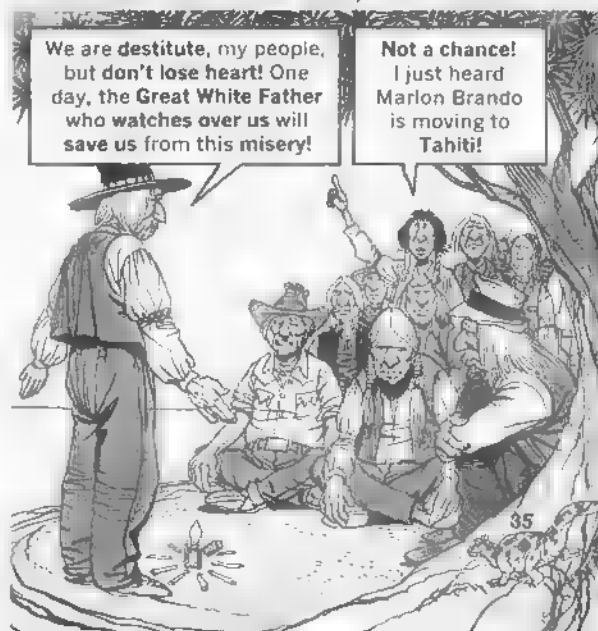
. . . while Black People were in charge of Disease, Poverty, Misery and Degradation.



Down South, Blacks were relegated to the back of the bus, while in Los Angeles, Chicanos were relegated to the back of the world . . .



As for the plight of the American Indian, the less said about that, the better . . .





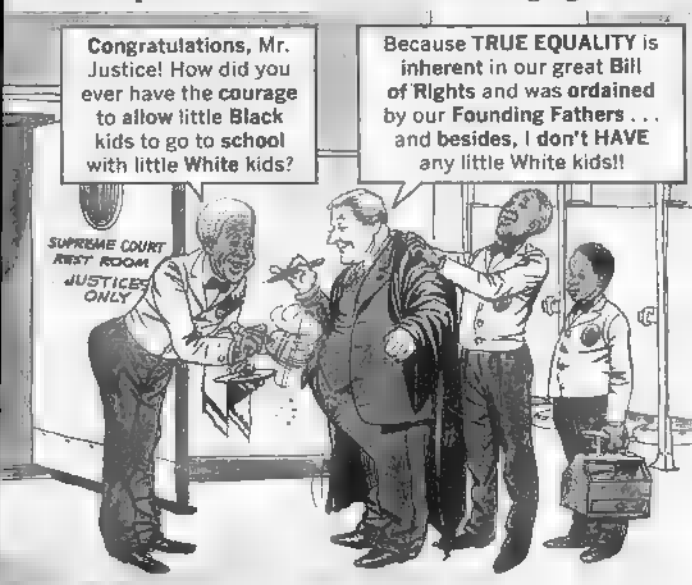
But prejudice wasn't limited to one's skin color . . .



Mr. Beazley, why do **MALE Secretaries** here get **\$5000** a year, while I only get **THREE?** I know!! You're prejudiced against my sex!

That's not true! I think your sex is terrific! It's your . . . *puff-puff* . . . *gasp* . . . **TRACK TIME** I'm not too crazy about!

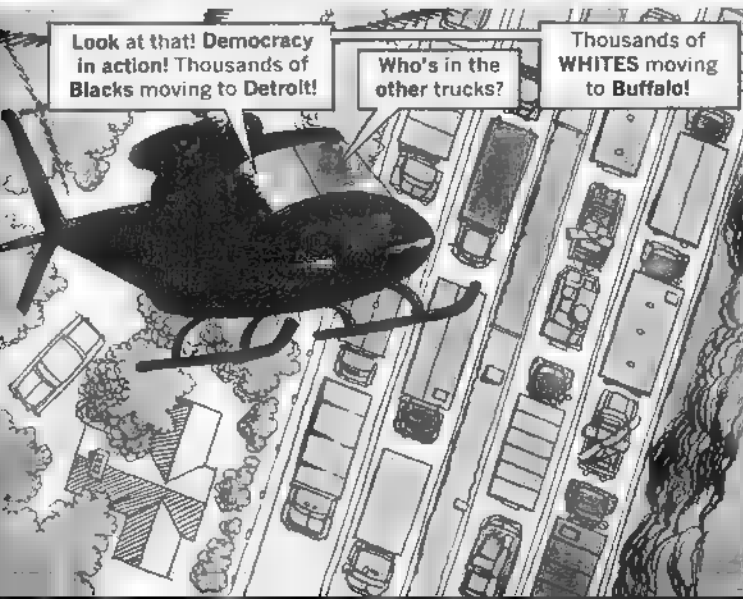
Yep . . . things were relatively simple. Rotten, but simple! Then, in 1954, an important thing happened: The Supreme Court outlawed school segregation . . .



Congratulations, Mr. Justice! How did you ever have the courage to allow little Black kids to go to school with little White kids?

Because **TRUE EQUALITY** is inherent in our great Bill of Rights and was ordained by our Founding Fathers . . . and besides, I don't **HAVE** any little White kids!!

time, barriers were broken and things got better for minority groups. They began moving into areas of American cities where minorities had never lived before . . .



Look at that! **Democracy** in action! Thousands of Blacks moving to Detroit!

Who's in the other trucks?

Thousands of **WHITES** moving to Buffalo!

And, of course, Gays weren't treated too well either.



Whaddaya say we go downtown and beat up some **QUEERS?!?**

Okay . . . but how do you **SPOT** a Queer nowadays?

That's easy! Any one who don't look normal like **US!!**

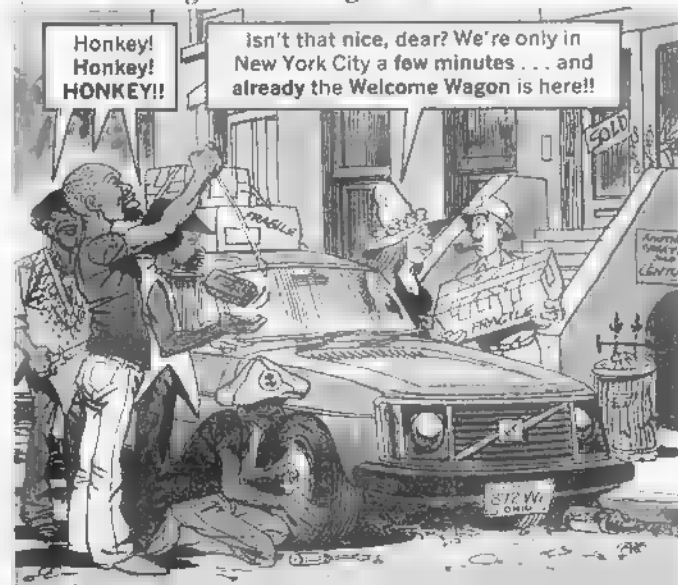
Then, along came great champions of Civil Rights . . . like Martin Luther King, who led his people in demonstrations.



We shall overco-o-ome! We shall overco-o-ome!

I don't mind if they overcome **THERE**, as long as they don't come over **HERE!**

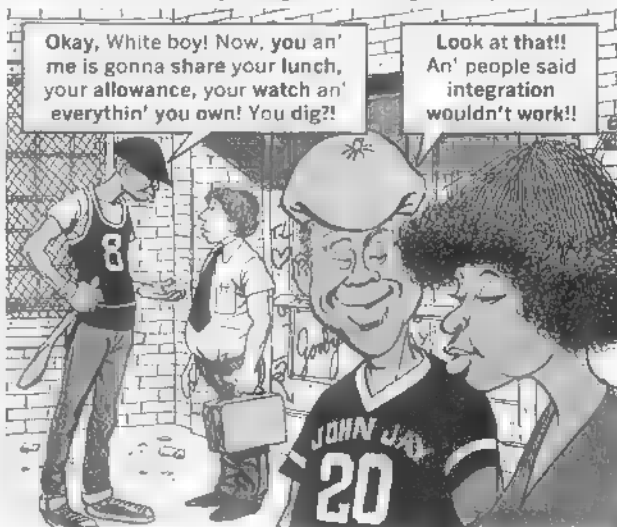
And the exodus continued. Then, one day not too long ago, a strange thing occurred. Some White families started moving into the big cities instead of out . . .



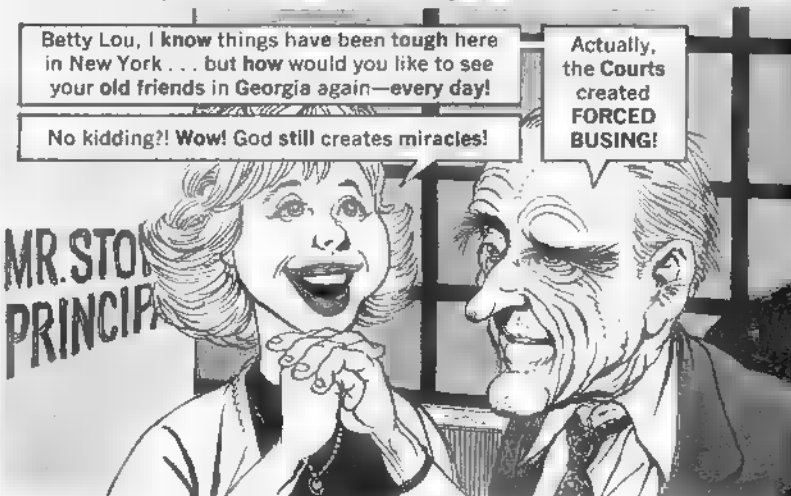
Honkey! Honkey! **HONKEY!!**

Isn't that nice, dear? We're only in New York City a few minutes . . . and already the Welcome Wagon is here!!

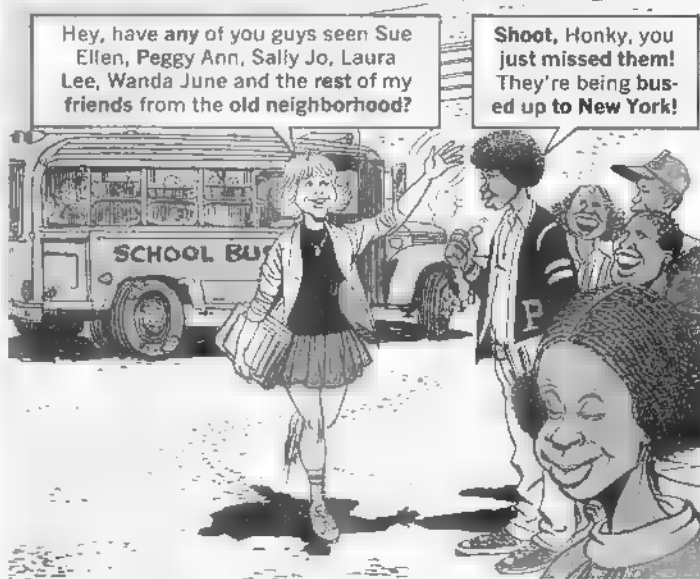
But life was difficult for the immigrants to the New World. The younger ones especially suffered.



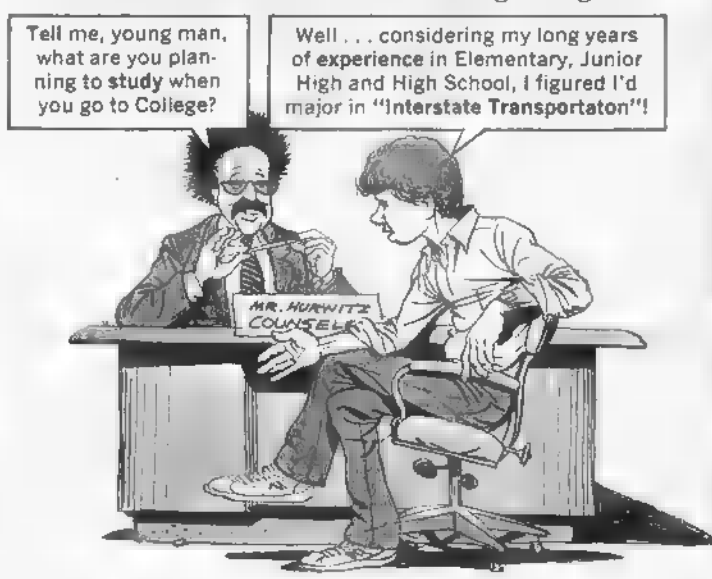
Many of the young immigrants were homesick for life in the Old Country, but there was nothing they could do about it. Until one day, when a School Principal had wonderful news.



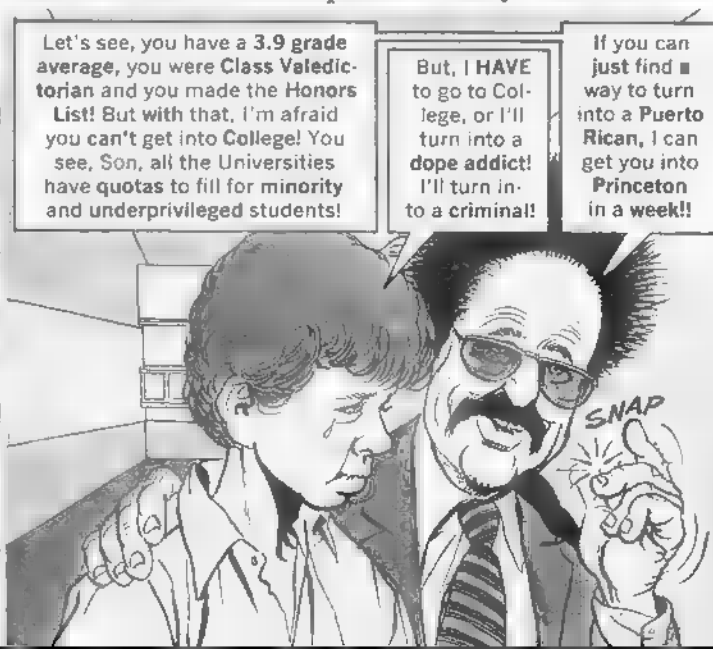
Betty Lou was very excited about seeing her old friends again, and when the bus arrived down in Georgia for her first day of school, she could hardly wait to get off.



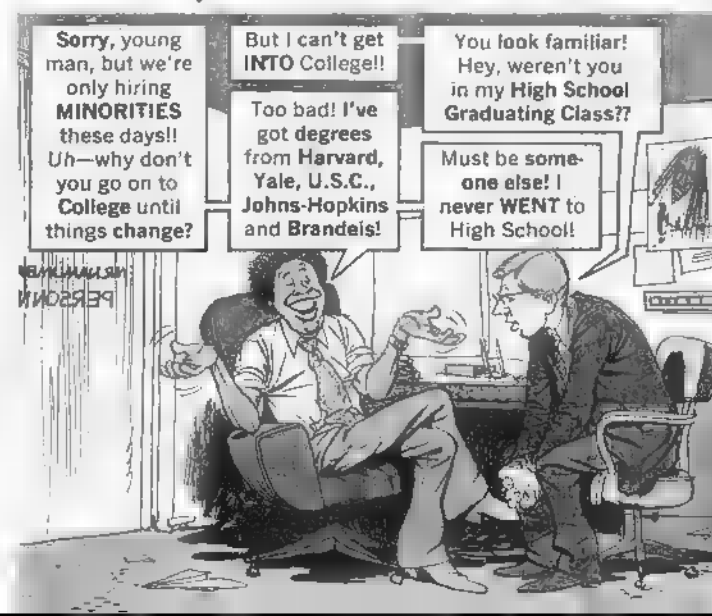
After several years of playing Musical Buses, many students finally graduated from High School. Some went to see Counselors about entering college . . .



This often led to cruel surprises for many White students.



Unable to get into College, many White graduates looked for jobs instead. Some tried local banks.



Meanwhile, in Hollywood, another form of "Reverse Discrimination" was taking place at the studios . . .

—and over here, folks they're shooting a new WESTERN! A rip-roaring "Cowboys and Eskimos" film!

A "Cowboys and ESKIMOS" film???

We never de-grade Indians in Hollywood any more!  
How come . . . ?

Marlon Brando just got back from Tahiti!



Not only were the "color lines" completely broken down, but in the world of Gays, it was a whole new ball game.

Get a load of what HE'S wearing!

Just what I figured!! A closet hetero!

And we all know they're the worst kind!!

Don't you just love parading in these outfits!? This is going to be our greatest Halloween ever!

THIS isn't Halloween! It's ARBOR DAY!

In San Francisco, who'll know the difference?!



And thanks to the Women's Lib movement, the picture was changing for females as well . . .

Is that ALL Secretaries are good for nowadays . . . sex, sex, SEX???

You'd better believe it!! And if he doesn't let his Boss CATCH him soon, he's finished in this office!!



So, as things turned out, one of the most oppressed American citizens became the White Anglo-Saxon male. Many of them gave up, got spaced out, moved to California and became beach bums.



Then, in 1981, a new President took office, and a new feeling of morality and righteousness swept over the country . . .

Look at that Nigra . . . violatin' that innocent White girl!!



And "Reverse-Reverse Discrimination" began .

Kill 'im! the Nigra!

Right! It's time to return to good ol' American values!!

WAIT a minute!! What if he AIN'T a Nigra!? He could be a White boy with an Afro and a tan!!

Kill 'im anyway! At least it's a start!!







# YOUR MAD HOROSCOPE

**TODAY'S  
BIRTHDAY:**

Your birthday was last month, schmuck! Ask your mother for the full story!

## ARIES

March 21—April 19

Dramatic developments! Some strong astrological forces clash—leaving your Moon Over Miami. Don't worry! This is not ■ Blue Moon, so you will bask in a magnificent Moonglow as Moonlight Becomes You. If any part of this horoscope confuses you, consult one of your parents or a friendly cocktail-hour piano player.

## MOON CHILDREN

June 22—July 22

A funny day. A washed-up comic in the Catskills is planning ■ big comeback at your expense. His words carry great weight, as does your blind date this evening. A small change in personnel where you work greatly improves conditions for everyone involved. In other words, you're getting the ax sometime this morning.

## LIBRA

September 23—October 23

Financial strains preoccupy you, but it's the neglected physical strain that could leave you with a hideous limp. Thoroughly test ■ new love before falling for him or her head-over-heels. (Use either a True-or-False or Multiple Choice format. Essay questions never work right and will take you much longer to grade.)

## CAPRICORN

December 22—January 19

Personal sacrifices for a child will bring you instant fame and financial gains. Then again, so probably would your sacrificing of a child! Appealing offers are not what they seem, so be prepared for a letdown when a current love finally lets you put your hand in her blouse. A horrible disease arises at school.

## TAURUS

April 20—May 20

Romantic entanglements can pose some problems so lay off the S&M for awhile. Focus on career matters, making sure your finger is not in front of the lens. The PM is an excellent time for love, so make sure you have an extra \$50 tucked in your wallet should the opportunity arise. (Put the rest of your cash in your shoe.)

## LEO

July 23—August 22

Your stars point to a new cycle and it's a beauty!—a bright red 10-speeder! Unfortunately, one of the foot pedals is missing, as are the screws for the hand brakes. Until these parts are ordered, it's back to riding the bus. Take heart! Make the most of your current success. Incredible as it may seem, you've peaked.

## SCORPIO

October 24—November 21

As you enter a new cycle, the stars are promising you an intense romance with a Leo. Normally, you would be compatible. In this case, however, the stars are referring to Leo Flogs—the town drunk and a suspected carrier of malaria and mail. Your idea spells profit. What is unknown is how do you spell relief?

## AQUARIUS

January 20—February 18

Some astral forces are playing tug-of-war with you now, so next time you buy a shirt, be sure to get a longer sleeve length. Work while others play, and you will grab the brass ring. You can either wear it on your pinky, or sell it for scrap. Cut through red tape. However, please do not fold, spindle or mutilate it.

## GEMINI

May 21—June 21

The Big Dipper and the Little Dipper are jointly sending you messages. They're doing this to cut down on postage and handling charges which, as you know, are astronomical. The stars warn you that things at home are not what they appear. Beware especially of a Colonial-style sofa, a five speed blender or a bearded child.

## VIRGO

August 23—September 22

A troubling day. A piece of poultry is not as dead as you think, and is just waiting for you to open that refrigerator door. A business deal may take you out of town, but only a blind idiot would take you out to dinner! You refuse to think about anything but "the present". Buy him a shirt, and get it over with!

## SAGITTARIUS

November 22—December 21

Your moon is in the House of Representatives, where undercover FBI men are secretly filming its acceptance of a bribe. You have private wishes and opinions that are best left unvoiced as they are disgusting and depraved. A surprise promotion comes when a co-worker takes a leave of absence to give birth to your child.

## PISCES

February 19—March 20

An indecisive attitude on the part of someone you rely on for advice could get you into real trouble. Then again, it may not. Work keeps you from family affairs and family affairs keep you from work. Just what exactly you do all day remains one of life's great unsolved mysteries.

# WHERE YOUR CHRIS

# 40¢ PRESENTS

- 6¢—Presents with no useful function.
  - 4¢—Presents with a function, but which will never be used.
  - 10¢—Presents the recipient will say they like, but really hate.
  - 11¢—Presents you really want for yourself, and plan to use after the intended recipients get tired of them.
  - 6¢—Presents for people you hate, but feel you have to buy for.
  - Presents the recipients will really like.
- \*Too small an amount to be statistically significant.
- 3¢—T-shirts with writing on them.

## 21¢ DECORATIONS

- 6¢—Christmas tree (less you're cheap and wait till Dec. 24th to buy it!)
- 1¢—Christmas tree lights to replace the ones that burned out last year.
- 1¢—Christmas tree lights to replace the ones you stepped on this year.
- 2¢—Christmas tree ornaments.
- 3¢—Christmas tree ornament hangers (includes the gas that extra trip you always have to make back to the store because there weren't enough hangers supplied with the ornaments).
- 1¢—A new star for the top.
- 2¢—Tinsel (which everyone will put on the tree incorrectly, starting a very bad . . . and possibly violent family argument).
- 2¢—Outdoor displays.
- 2¢—Medical bills for injuries sustained while putting up outdoor displays.
- 1¢—Fuses to replace those blown when turning on outdoor displays the first time.



# CHRISTMAS DOLLAR GOES

ARTIST: BOB CLARKE

WRITER: MICHAEL J. SNIDER



## 8¢ FOOD AND DRINK

1¢—More eggnog than the entire Osmond family could even drink.

1 1/2¢—Foods you would never buy any other time the year (i.e. fruitcakes, mincemeat, etc.)

1¢—Alcoholic beverages (triple this figure if you have relatives coming from out of town.)

1¢—Cookies and milk the kids make you leave out for Santa.

1¢—Candy canes that nobody ever eats.

2¢—Turkey.

¢—Antacid.

## 9¢ ENTERTAINMENT

1¢—That new record you buy every year (even though you already have 27 hours of recorded Christmas music.)

3¢—Taking a bunch of kids to a really crummy G-rated movie about cute little animals.

5¢—Extra trips to the local bar that you take to avoid those sickening TV Christmas Specials the networks keep throwing at you.

## 12¢ MISCELLANY

3¢—Sickly-sweet Christmas Cards.

2¢—Postage for same.

2¢—Bonuses for people who don't even deserve them (like that lousy paper boy.)

1/2¢—Candles.

¢—Plastic mistletoe.

2¢—Money tossed into street-corner Santa's buckets (although you don't really know what it's for.)

2¢—Money for the collection plate for your once-a-year trip to Church for Christmas Mass.

## 10¢ BATTERIES



Back in the 1930's, kids loved those Saturday matinee "Movie Serials" in which the hero battled against incredible odds and miraculously survived one threat to his life after another—and always just in the nick of time. There was an art to making those marvelous old "Chapters" . . . and it was only a matter of time before someone would revive the "cliff-hanger" gimmick in a modern full-length feature. That's why we call the Producers of this recent box-office-smash-hit thriller . . .

Hi! I'm Inbanana Jones!  
Half the time, I'm a mild-mannered Professor, teaching Archeology in a small college! The other half of the time, I wear a leather jacket, pack a revolver and a bull whip, and KILL people! I'm very respected . . . and I'm also very confused!

I'm Inbanana's girl-friend, Marryin! I run a sleazy Bar in Nepal, and I can drink any yak-herder under the table! I've got an awful temper, and I can punch out a drunk with a right that's a beaut! Inbanana likes me because I'm so feminine!

I am Bollix . . . a dirty, devious French Archeologist! I plot against Inbanana and try to woo away his girl friend with deception and champagne! In the U.S.A., this makes me a VILLAIN! In France, this is NORMAL BEHAVIOR!

I am Professor Mucus Crony . . . Jones's colleague at the college! I am so incredibly dull that I don't appear in any outdoor scenes for fear I might be mistaken for a sand dune!

I am Toad, your normal everyday sadistic Gestapo agent! My cruelty is unspeakable! But then . . . so are most of my lines!

I am Salaam, an Arab who digs for ancient artifacts . . . not oil . . . which should tell you just how unbelievable this film is!



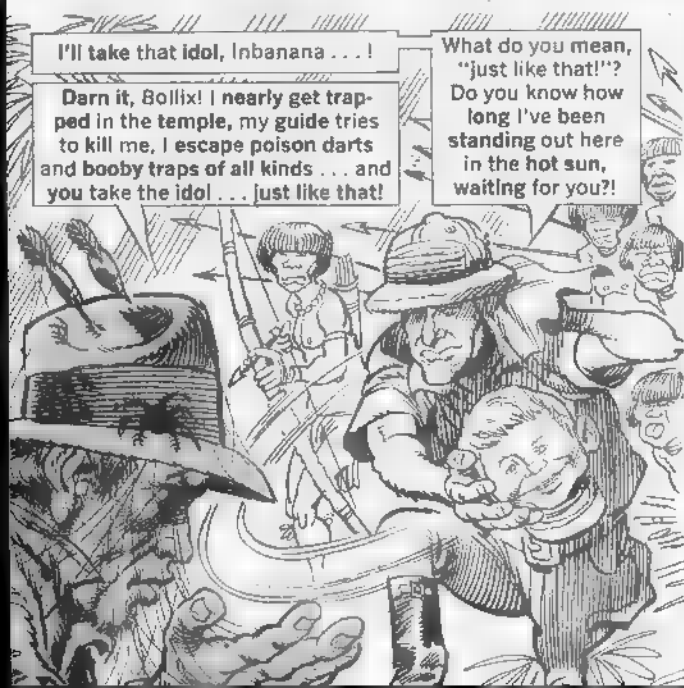
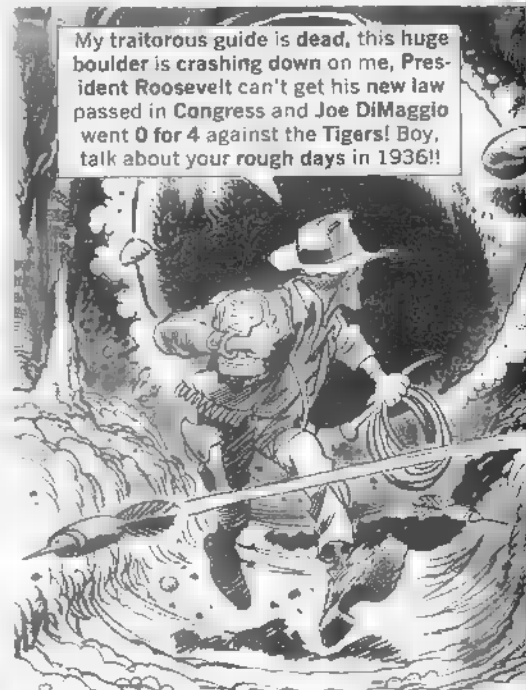
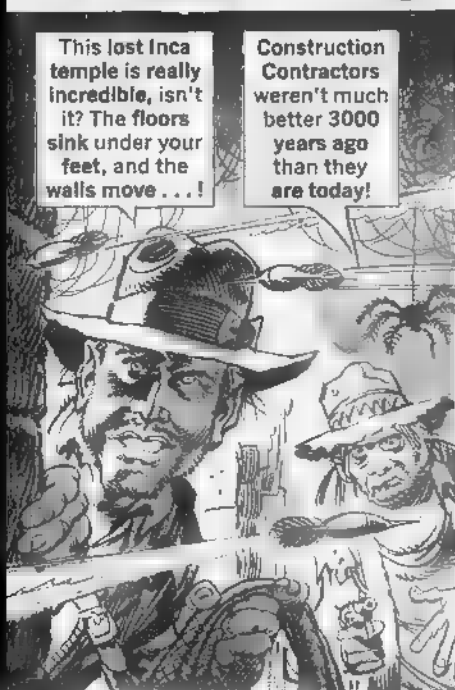
# RAIDERS

of a

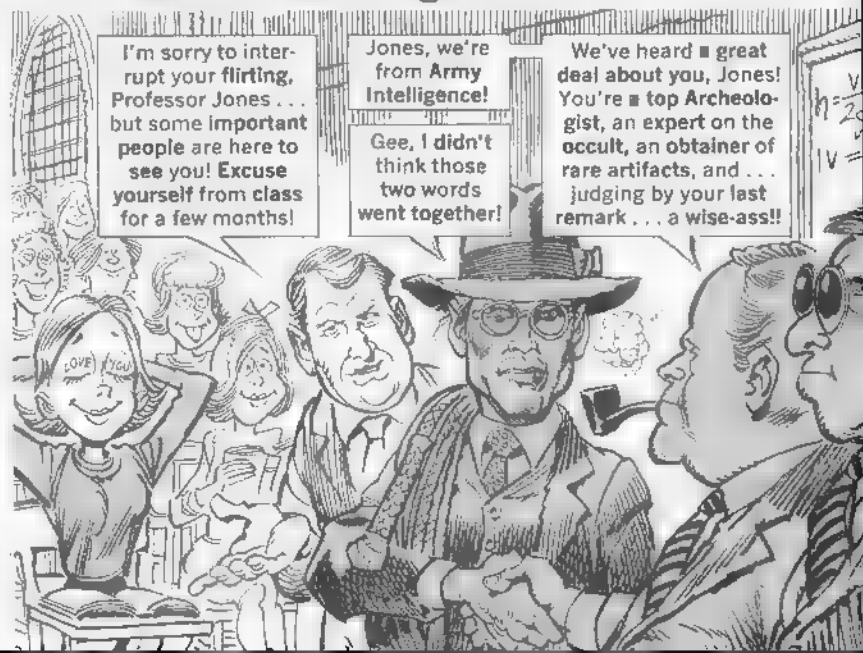
## LOST ART

ARTIST: JACK DAVIS WRITER: DICK DE BARTOLO & FRANK JACOBS

### A South American Jungle—1936



### A North American Jungle—1937



Yesterday, we intercepted a German communique which revealed that the Nazis have been trying to get certain religious artifacts for the past two years!

They've been doing it for two years, and you only found out about it YESTERDAY?! No wonder this country is in such trouble!!

The Nazis are digging beneath the old city of Tanis!

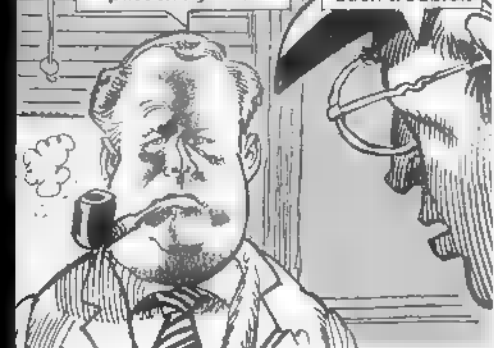
Tanis?!? So that's Hitler's game! In one stroke, he can rule the world! His racket will pay off!!

I get it! He'll win the Tanis game with one stroke of his racket!!

No, idiot!! They're looking for the Ark of the Covenant! You've heard of the Ark of the Covenant, haven't you?

Sure! It was built by Noah and filled with animals so when the flood came—

Not THAT Ark, Dumbo! I mean, the Ark that contains the original Ten Commandments that God gave to Moses!!



Welcome Aboard Pan Am Flight 27 for Nepal! For your information, the smoking section is from the Nazi spy, forward! The no-smoking section is from the cute Good-Guy American, back! Enjoy your flight and all the up-coming intrigue!!

This is your Captain speaking! I apologize for the five-minute delay in take-off! I also regret that we will be three minutes late arriving in Hawaii and six minutes late into Manila!!

Undependable as usual! And I sure hate being crowded 24 to a plane! Maybe in 40 years or so, they'll get their act together!



## Nepal —

Uh... Hello, Marryin! You remember me??

Inbanana Jones... you dirty @\$%&+\*%!!!



Hey, you DO remember me!! I need that medallion your father left you! I'll pay you \$2000 for it!

I should give you a valuable medallion... after the way you left me? Do you think you can mend a broken heart with \$2000?!!

I'll make it \$3000!!

It's amazing how fast the human heart can mend! Come back tomorrow with \$5000... when it's totally healed!!



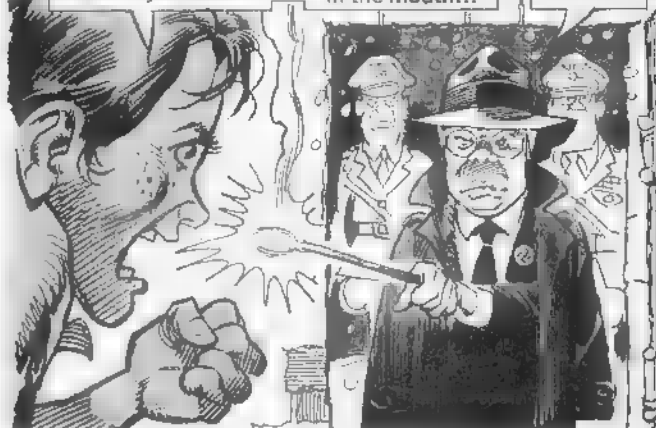
Good evening, Fraulein! I am Toad... the disgusting evil Nazi from the opening splash panel...

I want the same thing that Mr. Inbanana wanted!

Lady, I'm here to torture you! It's not the other way around!!

What do you want?!!?

You want swearing and a punch in the mouth?!!?





## One Big Fight Later—



You just killed 14 Nazis without reloading your gun! Who'll believe that?

The same people who watched you down 14 shots of straight Vodka—then turn cold sober in a matter of seconds!

Don't you have any regrets about my place going up in flames?

Only one...! Boy... am I sorry that didn't bring along any marshmallows!!

## Cairo, Egypt—

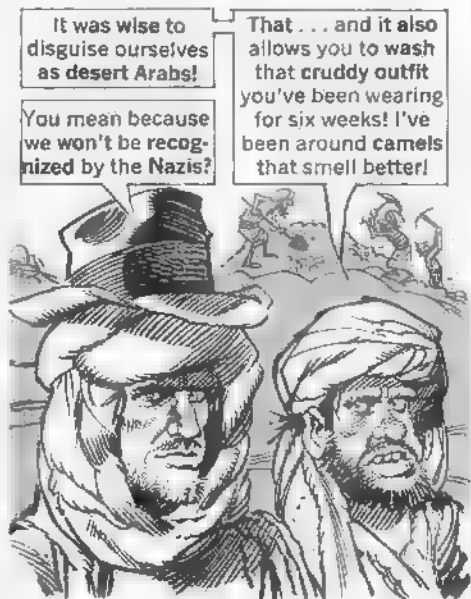


Salaam, I've got some terrible news!! Marryin' is dead!

Are you sure...?? Positive! She was kidnapped and put into a truck which caught fire, burned up and exploded!

That was merely a "close call"! A CLOSE CALL!? Then what do you call the REAL THING!?!?

What happens to the BAD GUYS!! The GOOD GUYS NEVER DIE in movies like this!



It was wise to disguise ourselves as desert Arabs!

You mean because we won't be recognized by the Nazis?

That... and it also allows you to wash that cruddy outfit you've been wearing for six weeks! I've been around camels that smell better!

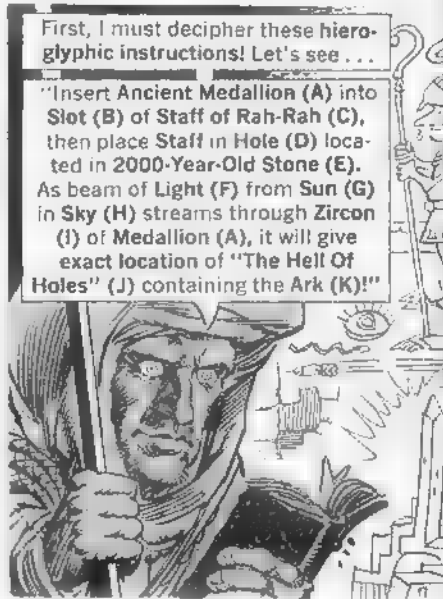


This is the excavation of the Map Room! I'll descend... while you stand guard!

Can't I come down and lend you a HAN'?

I don't need a HAN'! I'll do it SOLO!

HAN'...? SOLO...? That is the most shameless plug I've ever heard!



First, I must decipher these hieroglyphic instructions! Let's see...

"Insert Ancient Medallion (A) into Slot (B) of Staff of Rah-Rah (C), then place Staff in Hole (D) located in 2000-Year-Old Stone (E). As beam of Light (F) from Sun (G) in Sky (H) streams through Zircon (I) of Medallion (A), it will give exact location of "The Hell Of Holes" (J) containing the Ark (K)!"



Here comes the beam of light... and... THERE IT IS!!!



The Hell of Holes! I've FOUND IT!! I've FOUND IT!!

Not THERE, dummy!! That's just a MODEL of where it is!!



Marryin...!! You're alive! It's a miracle!

What? That I wasn't killed when that truck burned and exploded back there in Cairo?

No... that out of 148 tents in the desert, I pick this one to duck into...!!

I've got a tough decision to make! If I free you, they'll know I'm here and I'll blow my chance of finding the Ark! But if I leave you here, you may be tortured and killed!!

Are you just going to stand there, you big, stupid klutz?! Try cutting these ropes without amputating my hands, you boob, and—

Maybe it's not such a tough decision to make after all!

See you around, Kiddo . . . !!

I've got a tough decision to make! If I free you, they'll know I'm here and I'll blow my chance of finding the Ark! But if I leave you here, you may be tortured and killed!!

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Maybe it's not such a tough decision to make after all!

See you around, Kiddo . . . !!

I would very much like to see you in this dress, my dear! It belongs to someone **very** close to me!

My Commanding Officer! It gets lonely in the desert!

Your wife ... or your girlfriend?

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Now Toad wants to torture you, but I won't let him! I am a cultured Frenchman, and I will convince you to cooperate though gifts of clothes and champagne . . . !

You call that rag a DRESS? You call this slop CHAMPAGNE? Pft!!!

Ready whenever YOU are, Toad!

Now Toad wants to torture you, but I won't let him! I am a cultured Frenchman, and I will convince you to cooperate though gifts of clothes and champagne . . . !

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Ready whenever YOU are, Toad!

We've uncovered The Hell of Holes . . . the resting-place of the Ark! The lightning and thunder overhead means that God is letting everyone know . . . !

Yeah! So I SEE!!

ARK SOUVENIR SHOP

ARK-SHIRT  
ARK-BUTTONS  
ARK-ASH TRAYS  
ARK-LAMPS  
ARK STUFF

HASSAN'S ARK SHOP

EVERYTHING FOR THE ARK LOVER

BUY YOUR ARK BRAGGLES FROM ABDUL

HAVE YOUR PHOTO TAKEN WITH THE ARK

THE HELL OF HOLES  
RESTING PLACE  
OF THE  
ARK

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THE HELL OF HOLES  
RESTING PLACE  
OF THE  
ARK

Oh, NO!!  
That room  
is filled  
with *ulp*  
SNAKES!  
I HATE  
snakes!!

That means  
YOU must  
go in . . . !

HOW do  
you figure  
THAT . . . ?

A man must **FACE** the things  
he's most afraid of! I'm  
afraid of **butterflies**! If  
that room was filled with  
**butterflies**, then I would  
have to go in! It's an an-  
cient custom I just made up!

Oh, NO!!  
That room  
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that room was filled with  
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cient custom I just made up!

Well ... if it isn't Inbanana Jones ... ! What are you doing down in that hole?

Mostly shivering and shaking! It's full of snakes!

I see it's also full of something else! Thank you for finding the Ark for us!

You mean to tell me that you're taking the Ark and leaving me here with nothing?!!

Do you think I'm THAT insensitive?!

Throw the girl down there WITH him!!

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How are we going to get out of here?

Through that wall! There are snakes coming in through it! That means it leads to the outside!

That doesn't make any sense! Snakes don't climb walls and push themselves through mortar!

You know that, and I know that, and the snakes know that! But the WALL doesn't know that! We're going to fool the wall! Quiet! Walls have ears, y'know!



Sir, the Flying Wing just took off ...!

What? It couldn't have! The Ark isn't aboard yet!

Sir, it took off in three thousand pieces!!

It must be Inbanana Jones! Put the Ark on a truck and get it out of here! And if you want to save yourself some aggravation, wreck the truck before Inbanana does!



The Nazis are carting the Ark off in a TRUCK!!

I've got to go after it!!

But you've no transportation!

I'll think of something!



GIDDYAP ... !!



Jones is singlehandedly attacking a truck containing 18 of our best Nazi soldiers! I must call Berlin immediately!

No, to notify the soldiers' next of kin!

When Jones starts killing, look out!!

Why? To notify Hitler???



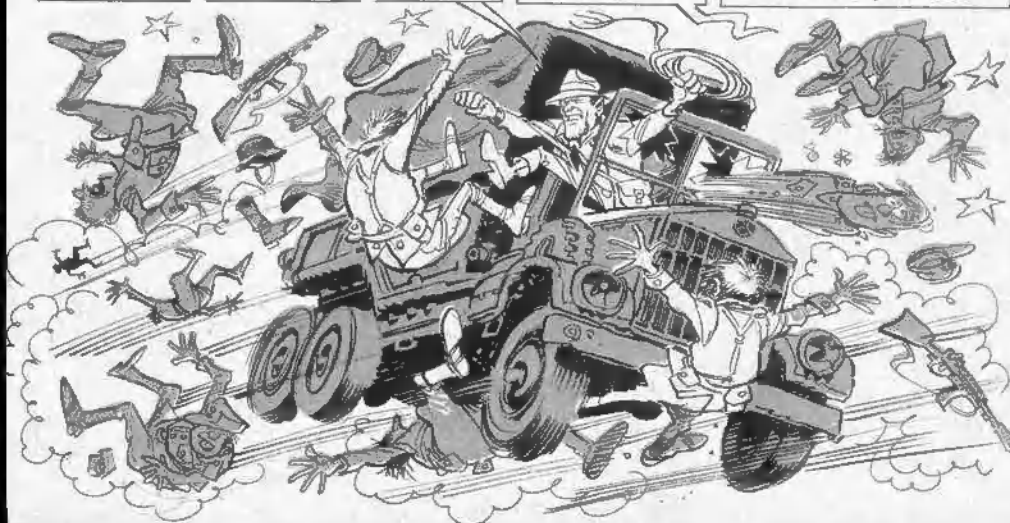
THAT's for your Wagnerian Opera!!

THAT's for inventing the Volkswagen!

THAT's for killing Custer!!

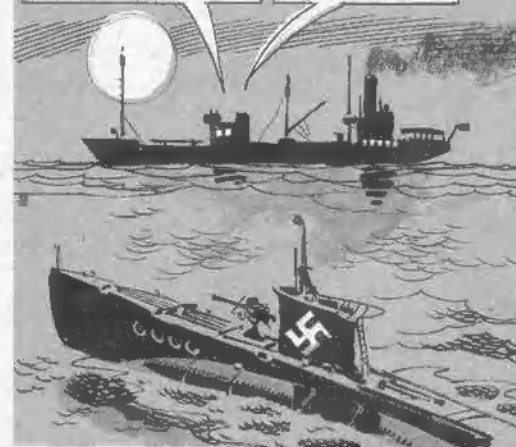
But the INDIANS killed Custer!!

Possibly, but who's gonna take the word of a Nazi over a History Professor?

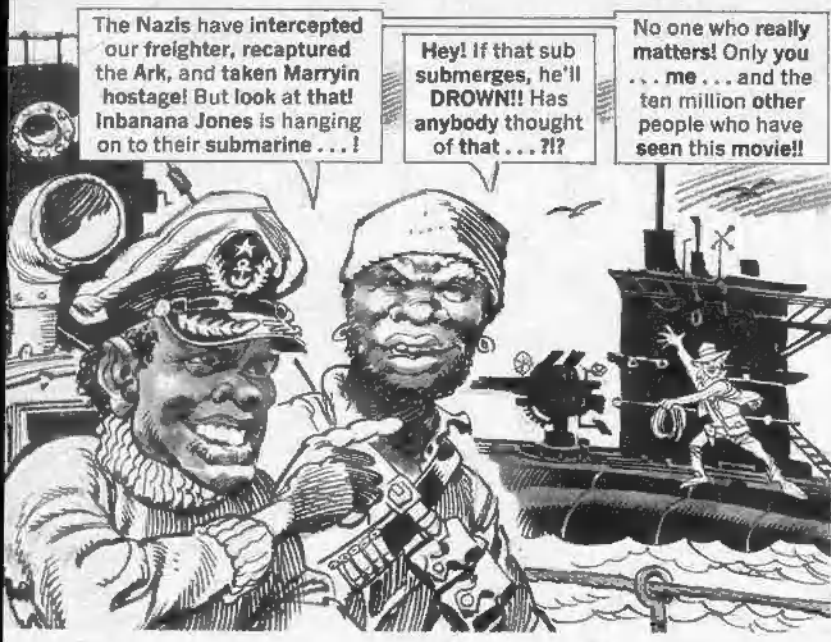


Now that we're safely aboard this freighter, I can say what I feel! I love you! I worship you! I never want to be away from you ...!

Jones, when you finish kissing your bull-whip, how about paying some attention to me???







The Nazis have intercepted our freighter, recaptured the Ark, and taken Marryin hostage! But look at that! Inbanana Jones is hanging on to their submarine ...!

Hey! If that sub submerges, he'll DROWN!! Has anybody thought of that ... ?!

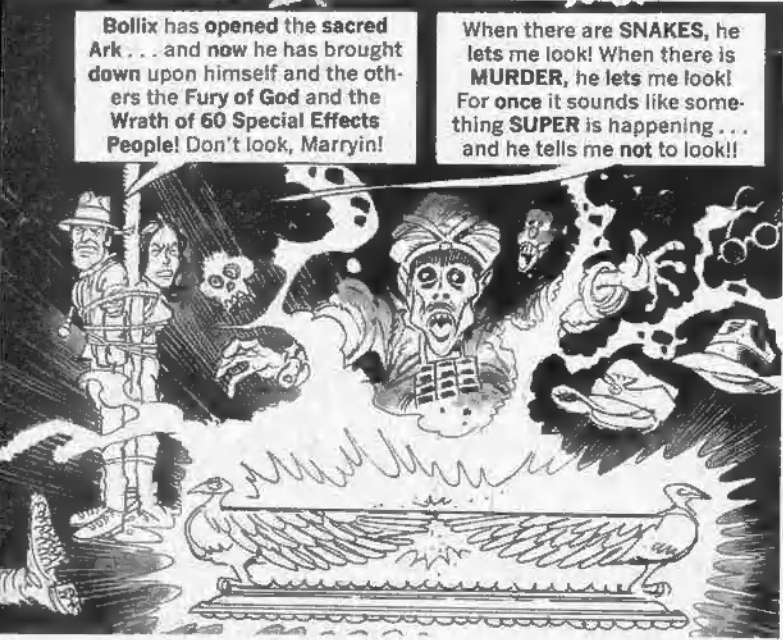
No one who really matters! Only you ... me ... and the ten million other people who have seen this movie!!



We've opened that Ark, and it tells us NOTHING!

You Frenchmen are TOO SOFT!! Let ME take over ... !!

Ark, you will give us the information! WE HAVE WAYS TO MAKE YOU TALK!!



Bollix has opened the sacred Ark ... and now he has brought down upon himself and the others the Fury of God and the Wrath of 60 Special Effects People! Don't look, Marryin!

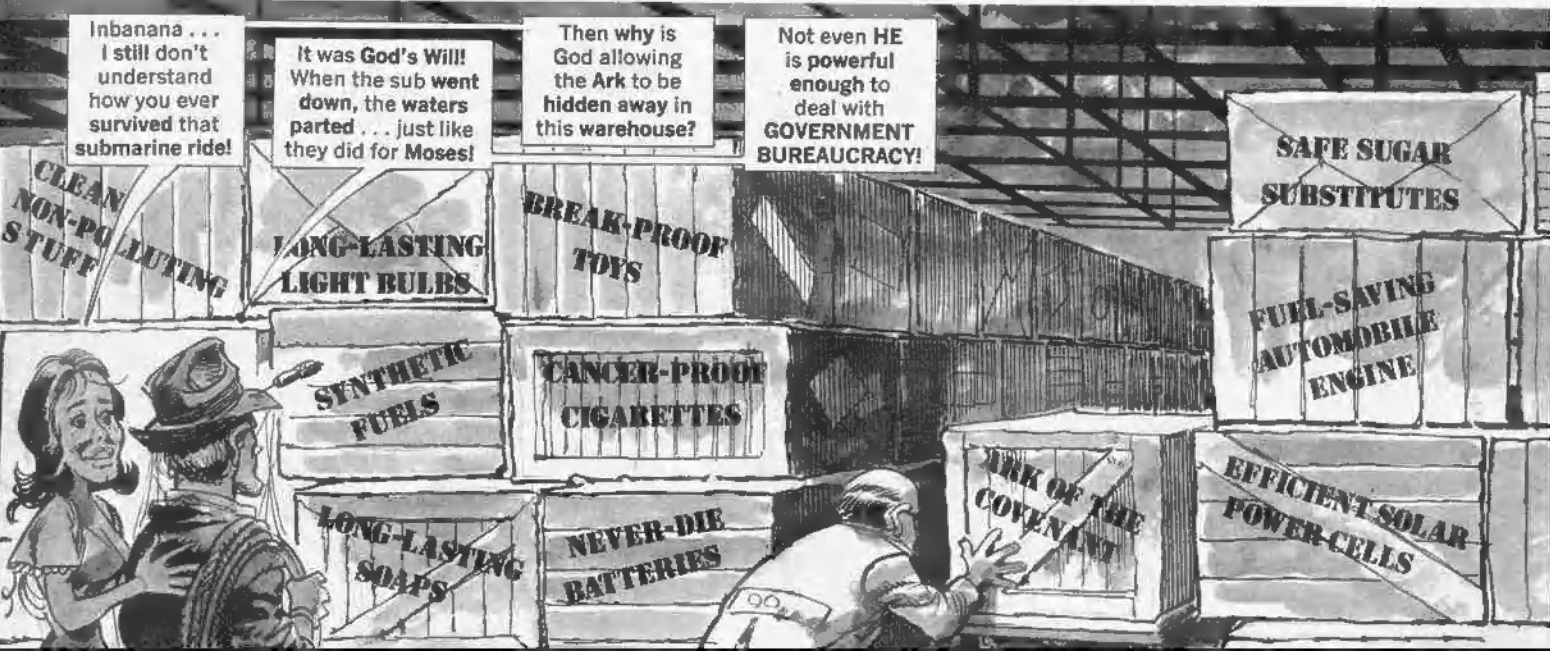
When there are SNAKES, he lets me look! When there is MURDER, he lets me look! For once it sounds like something SUPER is happening ... and he tells me not to look!!



Jones, you've done a great service ... finding the Ark! And you brought it home under such incredible circumstances!

You mean getting it past the hundreds of NAZIS that were AFTER it?

No, I mean getting it past the hundreds of LOOPHOLES in the PLOT!



Inbanana ... I still don't understand how you ever survived that submarine ride!

It was God's Will! When the sub went down, the waters parted ... just like they did for Moses!

Then why is God allowing the Ark to be hidden away in this warehouse?

Not even HE is powerful enough to deal with GOVERNMENT BUREAUCRACY!

SAFE SUGAR SUBSTITUTES

FUEL-SAVING AUTOMOBILE ENGINE

EFFICIENT SOLAR POWER-CELLS

BREAK-PROOF TOYS

CANCER-PROOF CIGARETTES

NEVER-DIE BATTERIES

SYNTHETIC FUELS

LONG-LASTING LIGHT BULBS

LONG-LASTING SOAPS

CLEAN NON-POLLUTING STUFF

ARK OF THE COVENANT



WHAT'S THE  
DIFFERENCE  
BETWEEN AN  
IDIOT—AND  
SOMEONE  
WHO FOLDS  
"FOLD INS"?

# ◀ A MAD FOLD-IN RIDDLE

For years, we've wondered what kind of person actually sits down and "folds" a page so the little "A" meets the little "B." Well, we've found out! And if you want to know too, fold in page as shown.



FOLD PAGE OVER LIKE THIS!

A▶

FOLD THIS SECTION OVER LEFT

◀B FOLD BACK SO "A" MEETS "B"



TREMENDOUS NUMBERS OF PEOPLE EVERYWHERE  
IN THE WORLD HAVE FOLDED FOLD-INS. THIS  
NONSENSICAL ACT REVEALS THEIR TRUE IMAGE

A▶

◀B



